



## PARCEL TAX OVERSIGHT COMMITTEE MINUTES

Wednesday, June 8, 2022  
Meeting Time: 3:00 pm to 5:00 pm  
Location: Zoom Video Conference  
Meeting ID: 918-6732-5184

Committee Members (Present):

Dr. Oscar F. Porter, Chair  
Ms. Sherrone Smith  
Ms. Kathie Smith  
Mr. Carlos McLean  
Mr. Mali Watkins

Committee Members (Absent):

(None)

PCCD Staff Present:

Dr. Stephanie Droker, Interim Deputy Chancellor, Peralta Community College District  
Mr. Adil Ahmed, Interim Vice Chancellor of Finance & Administration, District  
Mr. Richard Ferreira, Executive Assistant, Finance (Minutes)  
Ms. Sasha Amiri-Nair, Board Clerk/Assistant to the Chancellor, District  
Stacey Shears, Vice President of Student Services, Berkeley City College  
Rudy Besikof, President of Laney College  
Dr. Becky Opsata, Vice President of Instruction, Laney College  
Dr. Lilia Chavez, Vice President of Student Services, Merritt College  
Mr. Mark Johnson, Executive Director of Marketing, Communication & Public Relations  
Mr. Augustine Gill, Vice President, Business & Administrative Services, College of Alameda  
Mr. Garth Kwiecien, Vice President of Administrative Services, Merritt College  
Ms. Amy Marshall, Director of Facility & College Operations, Laney College  
Dr. Diana Bajrami, Acting Vice President of Instruction, College of Alameda

Guests:

(None)

Minutes Recorded by: Richard Ferreira, Executive Assistant, Finance & Administration

1. Call to Order and Introductions – Chair Porter

Meeting was called to order at 3:05 p.m. by Chair Oscar Porter with quorum.  
Introductions were made of everyone here.



2. Review of Agenda – Chair Porter

Motion and seconded to approve the Agenda with no changes. Motion approved unanimously.

3. Approval of Minutes - Chair Porter

Motion for the meeting Minutes from April 6, 2022, with one change to Dr. Porter. Motion approved unanimously.

4. Public Comments – Chair Porter

Mr. Mark Johnson Thanked Dr. Porter for his years of service. Thank you, Dr. Porter.

5. Election of PTOC Chair and Vice Chair

Nominations received for Mr. Carlos McLean for the position of Chair. Mr. Carlos McLean is the PTOC Chair by acclamation.

Nominations received for Ms. Kathie Smith for the position of Vice Chair. Ms. Kathie Smith is the PTOC Vice Chair by acclamation.

Their terms will begin July 1, 2022, for one year, but there are no term limits to the Chair and Vice Chair positions within the committee.

6. Proposal: Going out for Another Measure

Currently, we do not believe the Peralta District is going out for another Measure. If there is a new Parcel Tax Measure it would begin 8 years from now. The 8-year term was confirmed, and a link is provided:

[https://www.acvote.org/acvote-assets/02\\_election\\_information/PDFs/20181106/en/Measures/01%20-%20Measure%20E%20-%20Peralta%20Community%20College%20District.pdf](https://www.acvote.org/acvote-assets/02_election_information/PDFs/20181106/en/Measures/01%20-%20Measure%20E%20-%20Peralta%20Community%20College%20District.pdf)

7. Presentation: Parcel Tax Funds and Student Success

Dr. Stephanie Droker from the District welcomed and thanked the Vice Presidents of Student Services for their hard work. She coordinated the presentation from the Peralta District to the committee that was similar to the presentation last time from the college Vice Presidents of Instruction.



**Stacey Shears, Vice President of Student Services, Berkeley City College**

Expenditures focused on core academic programs, including Science, Mathematics, English and Technology. Preparing students for transfers to four-year institutions.

Used for Part time Counseling for transferring. Supplemented General Counseling with an addition 5,418 hours.

**Tina Vasconcellos, Vice President of Student Services, College of Alameda**

She is not available but provided information for the presentation. This is like what BCC did with a focus on Library Support, Counseling Support and Tutoring.

**Rudy Besikof, President of Laney College**

Last Friday, this year number of graduates increased by 1% besides the decrease in enrollment. There were more student awards and students claiming awards. That 1% appears a lot larger and that is something that we are appreciated of to the voters and our County.

This is a team effort. Vice President mentioned at Berkeley City College it was a product of collaboration meaning our Instructional Students Services and our Administrative Services. The college Business Office coming together and working well with the District and engagement of our college through our Budget Advisory Committee.

The college looks to fully invest in guided pathways. Looking at Tutoring and Tutoring coordination and support for the Librarians. Emphasis on AB705 and the important of student to complete English and Math for transferring by providing support to the Math Lab was a critical role.

In 2021, funded 155 unique sections previous funded 117. That is where some of the funding went.

Please note that we were able to augment the support to students online. While it may not look like it in the presentation, as if there wasn't interaction, the fact is, we had high tech interactions, because of the additional funding. We were able to leverage our activities through those additional funds.



**Dr. Lilia Chavez, Vice President of Student Services, Merritt College**

Focus is to develop the Student Educational Plans and career exploration as part of when the students meet with the Counselors to prepare and plan appropriately for their success and goals. In transferring, there's a lot of partnering with the Universities of California and with the California State Universities, private colleges, out of state universities.

One of the major outcomes for transfer was Merritt College receive the Campaign for College Opportunity Champion of Higher Education for 2020 excellence in transfer. It was for recognized for leading the way in ensuring Black and Latin mixed transfer seeking students earned a transfer degree, Associate Degree, or transfer. The Learning Center was an area of Support Services for Tutoring in various areas, And different subjects including Math, Biology, Chemistry, English, Psychology, and others.

Managing their anxiety plagiarism understanding how to write essays exploring you know other majors that sometimes, maybe they want more extensive time.

And a variety of scholarships so they've put on all these different workshops to support the students learning and providing the necessary Tutoring for their success.

After the presentations there was a discussion on a shift to Distance Education and other points of emphasis. For example, we need to continue to provide the services, as well as, look for additional funds. Provide supplemental counseling through the Parcel Tax. Tutoring and Mental Health is becoming more challenging with providing education.

Without the Parcel Tax we could not maintain Part-Time Hourly to keep the sections we have available to students. We would have a lot more problems, but because of the Parcel Tax we are in good shape.

Student Ed Plan support is critical to assist students on their paths. For example, there were students completing 88 units to complete a 60-unit degree program. Counseling is important to assist students to be more successful and to reduce the Financial Aid funding needs for these students. There are concerns regard students from different paths and their needs to complete their educational goals.

[The Committee would like to request information be provided in the future from College of Alameda from the Vice President of Student Services.](#)

The committee stated there were concerns that funds were not being utilized for students. Parcel Tax is not providing funding for all student services and only a portion. Student interactions with the colleges factor into student success.

The Parcel Tax is to improve the services and the outcomes. Discussion on Guided Pathways, working together on this and specifically what are we doing. Larger portion of Parcel Tax funding is for instruction, and some comes over to Student Services. None of it is done in outreach, but Parcel Tax Funds is very needed.



## Peralta Community College District

We talked about what happened last year. Graduation numbers went up although enrollment went down. These are measureable outcomes that would not have happened without Parcel Tax Funds.

Laney, this year had a pilot program called SOAR (it's about soaring because Laney's mascot is the Eagle. Designed for 25 and over students who are attending part-time. Working adults. Served 100 students this year. Parcel Tax monies were not used in the past but can be in the future.

We need to hire additional staff or move funds to have more employees. Tutoring Coordinator position being hired and use of Parcel Tax Funds.

Parcel Tax allows flexibility for the Unfunded Mandates from the State Chancellor's Office. Important to be able to retain students and ensuring our outcomes. Some flexibility is important and to celebrate colleges for finding new avenues to support their students.

It was estimated that the number of transfers was 264 to CSU East Bay.

Thank you from the Parcel Tax Committee to the Vice Presidents for the information provided and dedication to the students.

### 8. FY 2021-22 Parcel Tax Report for the Board of Trustees

Please provide any comments to the Chair as soon as possible. It is preferred that comments received no later than two weeks from today.

The PTOC anticipates submitting the Parcel Tax Report to the Board for the July 27, 2022, meeting. The Board meeting item agenda deadline is July 13, 2022.

### 9. Selecting Next Meeting Date and Time

Preference that meetings be sooner than later and more than every quarter (3 months). Next meeting proposed for Wednesday, August 10, 2022, from 3:00 pm to 5:00 pm.

### 10. Other Announcements

No other announcements. Again, Dr. Porter was thanked for his contribution and dedication to education.

### 11. Adjournment

The meeting adjourned at 5:00 pm.