



# Board of Trustees Report

June 27, 2023

Dr. David M. Johnson, President

As part of the Peralta Summer Institute, Merritt is offering four career pathways for high school students to explore:

- iCare: EMT & Medical Skills
- iDeal: Business & Digital Marketing
- iGrow: The Business of Urban Agriculture
- iServe: Administration of Justice

**iCare - EMT & Medical Skills**  
COUN 207A - Career Exploration course with iCare workshop  
In-Person




The iCare - EMT & Medical Skills Program will start in the morning with a hands-on iCare Not For Credit Workshop. It will introduce you to some of the basic skills required for Emergency Medical Technician, and other careers within the medical field. You will practice hands-on skills through practical coursework to gain confidence in performing them. You will gain an overview of basic anatomy, pathophysiology and medical terminology. We will explore various health care roles and the requirements (both academic and practical) to pursue them. In the afternoon, students will continue with a 1 Unit Career Exploration Course. Students will explore career decision-making by examining their own values, skills, and goals to facilitate informed and realistic career choices, and introduction to personal and occupational assessment tools.

- 1 Unit
- From June 20 - July 27
- From 9:30 - 11:50 AM, and from 12:30 - 1:50 PM
- On Tuesdays and Thursdays




For more information, click here

**iDeal - Business, Entrepreneurship & Digital Marketing**  
BUS 83 - Introduction to Digital Marketing  
In-Person



The iDeal program will start with a Career Exploration Course in the mornings and followed up in the afternoons with a BUS-83 Digital Marketing course. The afternoon course will include the basics of digital marketing which include concepts in the context of a business; segmentation, targeting, value propositions, advertising, social media, metrics, and development of a digital marketing plan.

- 3 Units CSU Transferable
- From June 20 - July 27
- On Tuesdays and Thursdays
- From 9:00 - 11:50 AM and 12:30 - 2:05 PM



For more information, click here

**iGrow - The Business of Urban Agriculture**  
COUN 207A - Career Exploration course with iGrow workshop  
In-Person



The iGrow program will start off in the mornings with a Career Exploration Course, and the afternoons will include a hands-on workshop exploring how Urban Food Businesses are addressing Climate Change and how to use Social Media to increase awareness about the connection between agriculture businesses and climate change. Have an opportunity to:


- Learn about how sustainable food is linked to climate change
- Explore your role in the future of food AND careers in food systems
- Gain valuable digital marketing skills, and design your own ad campaign
- Visit an urban farm for hands-on learning
- Hear from successful food business owners and new start-ups working with food and the environment.
- Learn more about Merritt College's Certificate in Urban Agroecology.
- \$500 scholarship is provided for students who complete this course.

- 1 Unit
- From June 20 - July 27
- On Tuesdays and Thursdays
- From 9:30 - 11:50 AM and 12:30 - 3:50 PM




For more information, click here

**iServe - Administration of Justice, Community Social Services, & Pathways to Legal Professions**  
ADJUS 56 - Criminal Investigation  
In-Person



The iServe program will start off in the mornings with a Career Exploration Course and then continue in the afternoons with a ADJUS 56 - Criminal Investigation course that explores the fundamentals and basic principles of all types of investigations: Crime scene search to locate, identify, record, collect, preserve, and transport physical evidence using scientific aids; modus operandi, sources of information, interviews and interrogation, surveillance, follow-up, technical resources, and case preparation.

- 3 Units CSU Transferable
- From June 20 - July 27
- On Tuesdays and Thursdays
- From 9:00 - 11:50 AM and 12:30 - 2:05 PM



For more information, click here

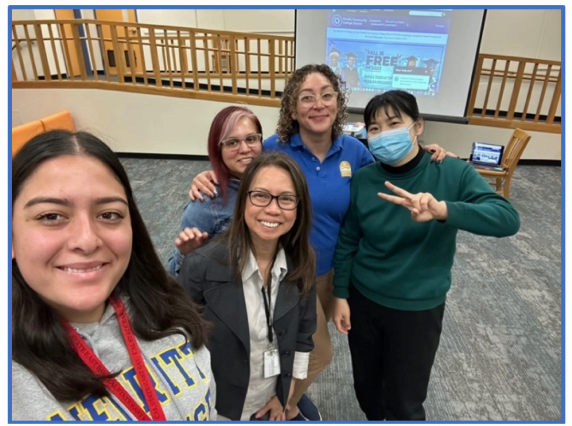
Over 70 students hailing from Oakland Unified School District, Alameda Unified School District, Emery Unified School District, San Lorenzo Unified School District, and various charter schools have enrolled in college-level courses and workshops in some of Merritt's most popular Career Education (CE) disciplines. That represents a 45 percent increase in participation compared to last year's Summer Institute. Many of these students were recruited during our engaging CE Open House on April 28, where they were introduced to programs in Administration of Justice, Bioscience, Business, Child Development, Community Social Services/Substance Abuse, Computer Information Science, EMT/Fire Science, and Natural History & Sustainability.



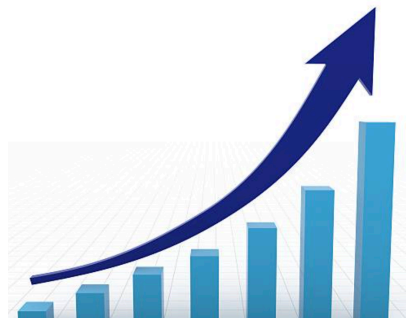
Professor Michelle St. Germaine welcomes high schools students to the Child Care Center during the CE Open House on April 28.

Merritt College puts students first. Through our rich educational programs, we foster a culture of equity and inclusion that empowers students to achieve their greatest potential and make meaningful contributions to their respective communities and our global society.

In addition to acquiring hands-on skills and earning college credit, these students are being exposed to occupational information and opportunities through dedicated Career Education counseling. The Division of Allied Health and Public Safety has been working closely with Enrollment Services and the Welcome Center to ensure ongoing marketing, outreach, and training to our K-12 partners for the Summer Institute. Moving forward, we hope to collaborate with the BACCC K-12 Pathway Coordinator, Oakland Unified School District, and the other Peralta sister colleges, to better align our educational pathways to create flowing pipelines for students from high school to college to well-paying and rewarding careers.



Dean Angela Khoo, Marisol Roques Chavez, Jamila Saleh, and Welcome Center student assistants attend a training for OUSD counselors at Oakland Technical High School on June 15.



For Summer 2023, Merritt has seen a dramatic increase in FTES and productivity. In Summer 2022 we were at 93.84% of our FTES target, and we had a productivity of 15.63. This summer we have are at 110.69% of our target, which is the highest percentage rate in the District, and our productivity is 17.18. We accomplished this even while supporting our goal of increasing in-person classes. This summer Merritt is offering 105 sections, and 24 of them are in-person. This translates into Merritt offering 39% of all of the in-person classes currently being offered in the District this summer. Merritt

accomplished these gains by offering the courses that aligned with student demand in previous summers, as well as those required to support program pathway completion.

Our fall enrollment is also encouraging. We are successfully remaining within our FTEF allocation and are offering 40% of our classes in person. Our research demonstrates that African American and Latinx students experience greater rates of student success with on campus classes, so we are scheduling to keep equity at the forefront of our priorities. Again, we are also being intentional about ensuring reliable pathways for program completion, and meeting student demand for transfer core curriculum.



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