



College Institutional Planning Overview

June 27, 2022 Board of Trustees Retreat

Dr. Rudy Besikof, Laney College

Dr. Angélica Garcia, Berkeley City College

Dr. David Johnson, Merritt College

Dr. Nathaniel Jones, III, College of Alameda



Strategic/Educational Master Plan

Institutional effectiveness of community colleges includes developing S/EMPs that are:

- A framework for meeting the needs of the local community
- Focused on student success, equity, & completion
- Developed to chart a five-year period for vision, innovation, & implementation
- Aligned with District Strategic Plan and Board Goals
- Intentional about institutionalization & sustainability of programs and services

Peralta CCD Strategic Goals

- D1. Advance student access, equity, and success.
- D2. Engage and leverage partners.
- D3. Build programs of distinction.
- D4. Strengthen accountability, innovation, and collaboration.
- D5. Develop and manage resources to advance our mission.

Board Strategic Goals

- BGI. Educational Quality and Student Success
- BGII. Diversity, Equity, Inclusion/Social Justice
- BGIII. Address ACCJC and CCCCCO concerns
- BGIV. Fiscal Affairs
- BGV. Coronavirus (COVID-19)
- BGVI. Board Effectiveness



Education Master Plan Timeline

Merritt College puts students first. Through our rich educational programs, we foster a culture of equity and inclusion that empowers students to achieve their greatest potential and make meaningful contributions to their respective communities and our global society.

Fall 2020

- Focus area teams formed
- Mission statement review begins

Spring 2021

- Focus area goals developed
- New Mission statement adopted by College Council

Fall 2021

- Equity Climate Survey
- Guided Pathways integrated with IEC

Spring 2022

- Revised Core Values
- Developed Equity Goals

- Monthly meetings of EMP task force since December 2020 (during the regular academic year).
- EMP task force includes members of Classified, Faculty and Administration. ASMC representation is expected in the fall.
- New Mission Statement drafted with input from all constituencies.
- Reporting out to IEC and College Council.
- EMP has been discussed broadly at each of the last four college-wide planning summits.



Education Master Plan

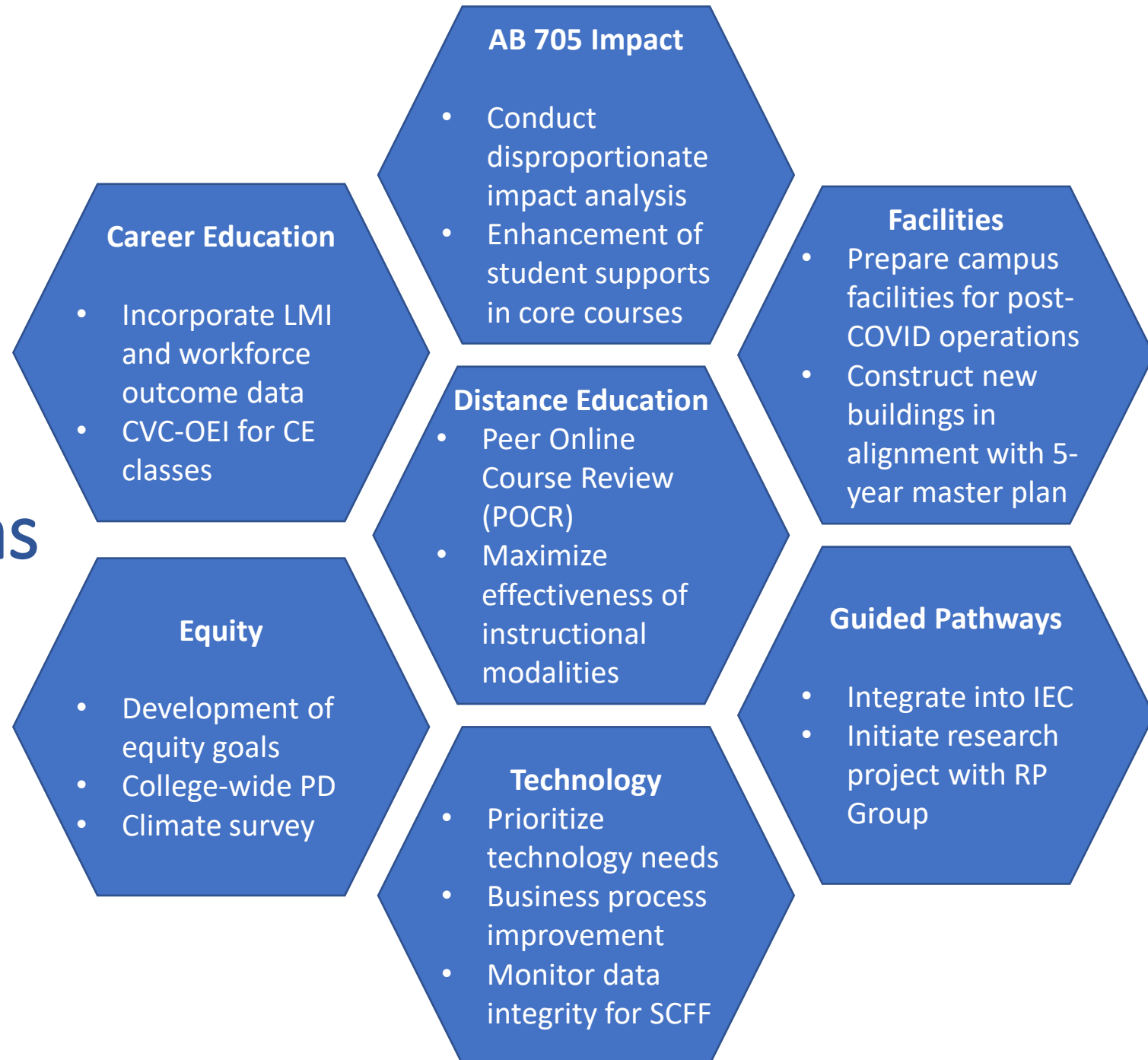
Focus Area Teams

Merritt College puts students first. Through our rich educational programs, we foster a culture of equity and inclusion that empowers students to achieve their greatest potential and make meaningful contributions to their respective communities and our global society.

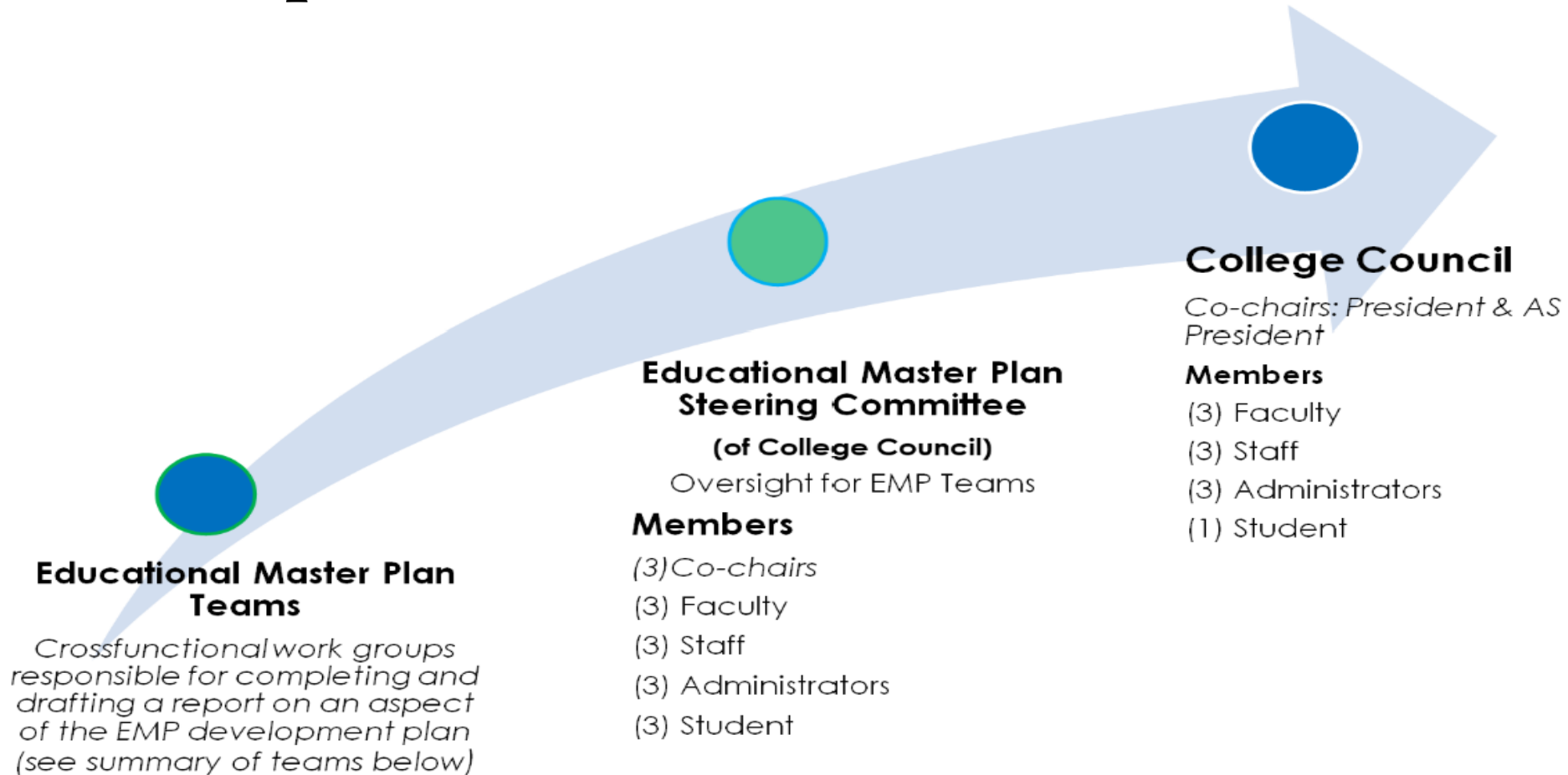
EMP Focus Area	Aligned District Strategic Goals	Aligned Board Goals	Team Members
AB 705 Impact	D1, D4, D5	BGI, BGII, BGIII, BGIV, BGV, BGVI	Dan Lawson, Lisa Webb, Evan Nichols
Career Education	D2, D3, D5	BGI, BGIV, BGVI	Marie Amboy, Feather Ives
Distance Education	D1, D3, D5	BGI, BGII, BGIV, BGV, BGVI	Denise Richardson
Equity	D1, D4, D5	BGI, BGII, BGIII, BGIV, BGV, BGVI	Denise Richardson, Lisa Webb
Facilities	D2, D3, D5	BGI, BGIV, BGVI	Tara Marrero, Jason Holloway
Guided Pathways	D1, D2, D3, D4, D5	BGI, BGII, BGIII, BGIV, BGV, BGVI	Feather Ives, Jason Holloway, Jamila Saleh
Technology	D2, D3, D4, D5	BGI, BGIII, BGIV, BGVI	Lilia Chavez, Nathan Pellegrin



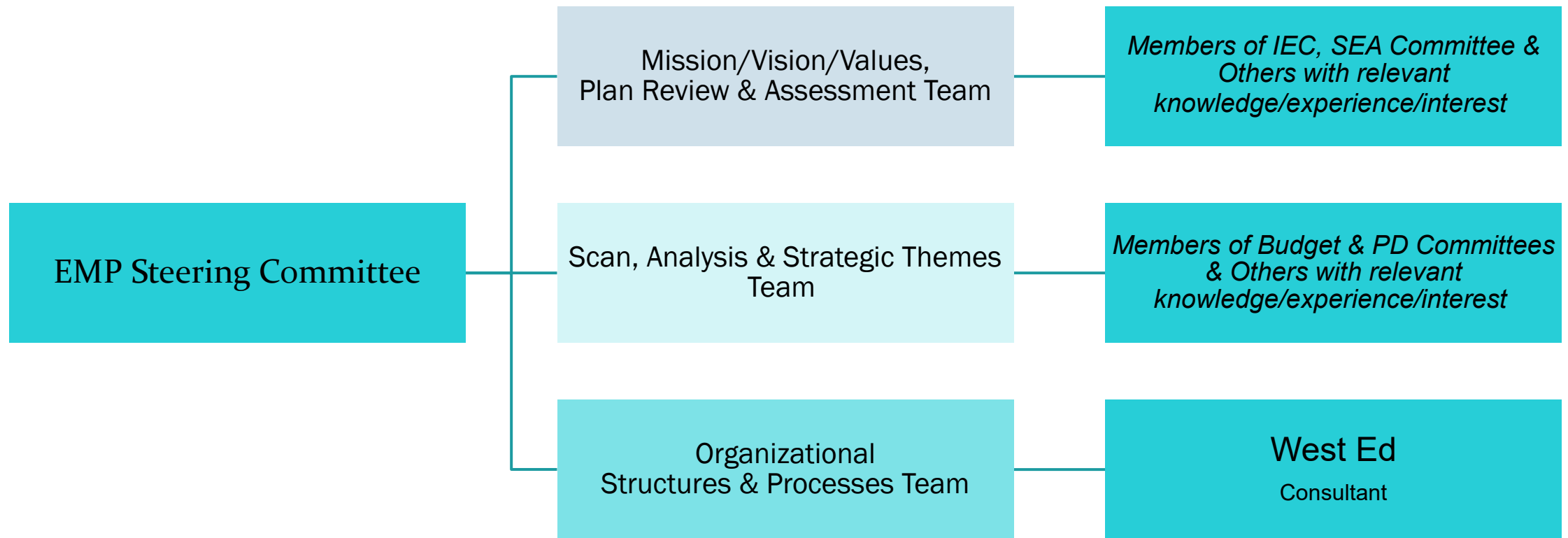
EMP Focus Areas



EMP Update Structure



2022-23 Ed Master Plan Teams



COA EMP Related Activities To Date



EMP process presentation to shared governance committees

SWOT Survey

Guide Pathways Student and Employee focus groups discussions

Preliminary National and State Trend Analysis

EMP Campus Forum & Website

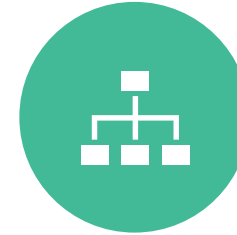
Timeline/Path Forward



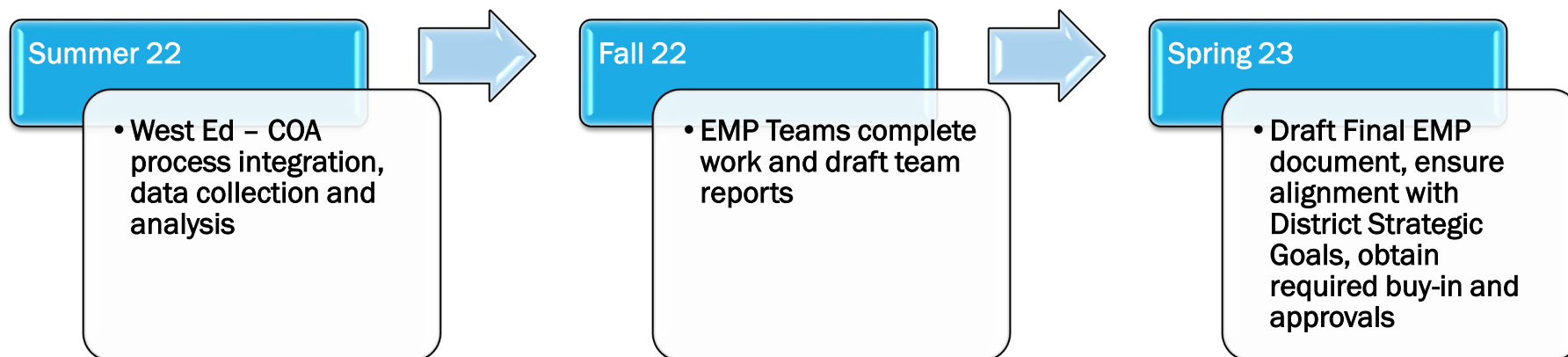
MISSION/VISION/VALUES,
PLAN REVIEW & ASSESSMENT
TEAM



SCAN, ANALYSIS &
STRATEGIC THEMES TEAM



ORGANIZATIONAL
STRUCTURES & PROCESSES T
EAM



EMP 2022-27 Planning Website

<https://alameda.edu/our-college/ed-master-plan/>

College of Alameda

Search ... COVID19 UPDATES

HOME ABOUT STUDENTS CAMPUS LIFE INSTRUCTION LIBRARY CONTACTS

Educational Master Plan 2022-2027

Institutional Effectiveness

Student Achievement

Participatory Governance

Institutional Effectiveness Committee

Power BI Access

Program Review

College Planning Documents

Welcome to College of Alameda's Educational Master Plan 2022-2027 site. The 2022-2027 Educational Master Plan (EMP) will generate and articulate our long-term education vision for the College.

The goals of the EMP are to support the CoA Guided Pathways Initiative; to craft strong principles and framework to inform critical decision-making in the future; and will culminate in long-term implementation plan that is strategic and aligns with the District's planning themes.

Though guided by consulting experts, the Educational Master Plan is, at its core, a College of Alameda and community effort. A successful plan is only built with critical input from students, faculty, staff, administrators, and community members.

Together, we will create a practical, data-driven, and visionary roadmap for College of Alameda that prioritizes student success and creating a comprehensive college and campus experience.

About This Website

This website was developed as a communication tool and document repository for our 2022-2027 Educational Master Plan project. The website charts the progress of the planning effort and provides a platform for information dissemination and input from campus and community members alike. As the planning process is completed, the site will become a home to planning documents and progress updates. To be informed and get involved, we want to hear from you. For more information on or provide input to the 2022-2027 Educational Master Plan, click on the links below:

[View the 2016-2021 Master Plan](#) [Leave Feedback](#) [View Comments](#) [EMP 2022-2027 Documents](#)

(510) 522-7221
Emergency: (510) 466-7236

APPLY NOW CANVAS GET INFO SEARCH FOR SUMMER/FALL 2022 CLASSES

College of Alameda

Search ... COVID19 UPDATES

HOME ABOUT STUDENTS CAMPUS LIFE INSTRUCTION LIBRARY CONTACTS

Educational Master Plan Feedback Form

I am:

Community Member

Faculty Member

Staff Member

Administrator

Student

If you're a faculty, student, staff or administrator, are you from College of Alameda?

Yes, I work or study at College of Alameda

No, I work or study at another PCCD location

I prefer not to say

I want to leave feedback about:

Mission/Vision/Values

2016-2021 EMP Process

EMP 2022-2027 Forum

Other

Comments:

0 / 10000

SUBMIT FEEDBACK

LANEY'S CORNERSTONE: L.C. 2018-23 STRATEGIC PLAN GOALS & OBJECTIVES

Goal 1: Promote Equity

Goal 2: Promote a collaborative institutional culture for communication, governance and decision-making

Goal 3: Offer students the highest quality curriculum and services

Goal 4: Cultivate a culture of belonging, pride and self-reflection for continuous improvement

Goal 5: Increase awareness and access to disproportionately impacted communities

*Laney College educates, supports, and inspires students to excel in an inclusive and diverse learning environment rooted in social justice.
(Laney College Mission)*



LANEY COLLEGE PLANNING EFFORTS: A COLLABORATIVE EFFORT



LANEY COLLEGE'S 2018-2023 STRATEGIC GOALS AND OBJECTIVES DRIVE:

- STUDENT SUCCESS
- RESOURCE ALLOCATION
- CAMPUS CULTURE
- EMPHASIS ON SUCCESS FOR DISPROPORTIONATELY IMPACTED STUDENT POPULATIONS
- ASSESSMENT, EVALUATION (INCLUDING OUR INSTITUTIONAL SELF-EVALUATION REPORT TO ACCJC)



LANEY 2018-23 STRATEGIC GOALS, OBJECTIVES: REVISION WORK COMPLETED TO DATE

March 11, 2022 – College-wide Planning Retreat held to review 2018-2023 Strategic Goals, Objectives in anticipation of Fall 2022 EMP preparation (Environmental Scan, Drafting of EMP)

April 20, 2022 – Timeline presented to Laney College Council

May 18, 2022: Proposed revisions of 2018-23 Strategic Goals reported back from Institutional Effectiveness Committee to Laney College Council for First Read

Summer 2022 – Survey of Goals, Objectives for Students as part of Guided Pathways work (integral to Strategic, Educational Master Planning for Laney College)



WHAT DID OUR EMPLOYEES, STUDENTS AND GOVERNANCE GROUPS TELL US?

Laney College Current Strategic Goals (2018-2023):

Goal 1: Promote Equity

Goal 2: Promote a collaborative institutional culture for communication, governance and decision-making

Goal 3: Offer students the highest quality curriculum and services

Goal 4: Cultivate a culture of belonging, pride and self-reflection for continuous improvement

Goal 5: Increase awareness and access to disproportionately impacted communities

Feedback from Campus Community:

Modify 2018-23 goals, objectives to increase or strengthen:

- a) Laney's existing culture of student support (e.g., investment in Guided Pathways, learning communities)
- b) Course completion, persistence, award achievement, focusing on disproportionately impacted student groups.
- c) Responsiveness in curriculum to industry standards in career education fields
- d) Laney's existing culture of welcoming the community in an inclusive manner
- e) Collaboration across campus
- f) Student input in institutional governance processes



WHAT'S NEXT? LANEY FORWARD, STUDENTS FIRST!

August, September: Executive Summary of College Strategic Plans shared with campus community (2018-23 Strategic Plan, including Mission, Vision, Values)

Survey of campus community to assess Strategic Plan; results, discussion shared via brown bag discussion, etc.

Late September/October – “Part Two” Strategic Planning Retreats (9/9; 10/7; 11/4) to include proposed, revised goals; sharing of environment scan data, update of District Strategic Goals

October/November 2022 - College Council First Read of Draft Materials

December 2022/February 2023 – College Council Second Read

Spring Semester 2023 – Other College plans updated to reflect Strategic Plan/Educational Master Plan changes as needed



LANEY COLLEGE 2018-2023 STRATEGIC GOALS: CURRENT ALIGNMENT

Laney College educates, supports, and inspires students to excel in an inclusive and diverse learning environment rooted in social justice. (Laney College Mission)

Laney Strategic Goal	Aligned District Strategic Goals	Aligned Board Goals
Promote Equity	D1, D4, D5	BGI, BGII, BGIII, BGV
Promote a collaborative institutional culture for communication, governance and decision-making	D2, D4	BGII, BGIII, BGIV
Offer students the highest quality curriculum and services	D1, D2, D3, D4, D5	BGI, BGII, BGIII, BGV
Cultivate a culture of belonging, pride and self-reflection for continuous improvement	D2, D4, D5	BGII, BGIII, BGV
Increase awareness and access to disproportionately impacted communities	D1, D2, D3, D5	BGI, BGII, BGIII, BGV

D1. Advance student access, equity, and success.

D2. Engage and leverage partners.

D3. Build programs of distinction.

D4. Strengthen accountability, innovation, and collaboration.

D5. Develop and manage resources to advance our mission.





BERKELEY CITY COLLEGE
— 1974 —
TRANSFORMING LIVES

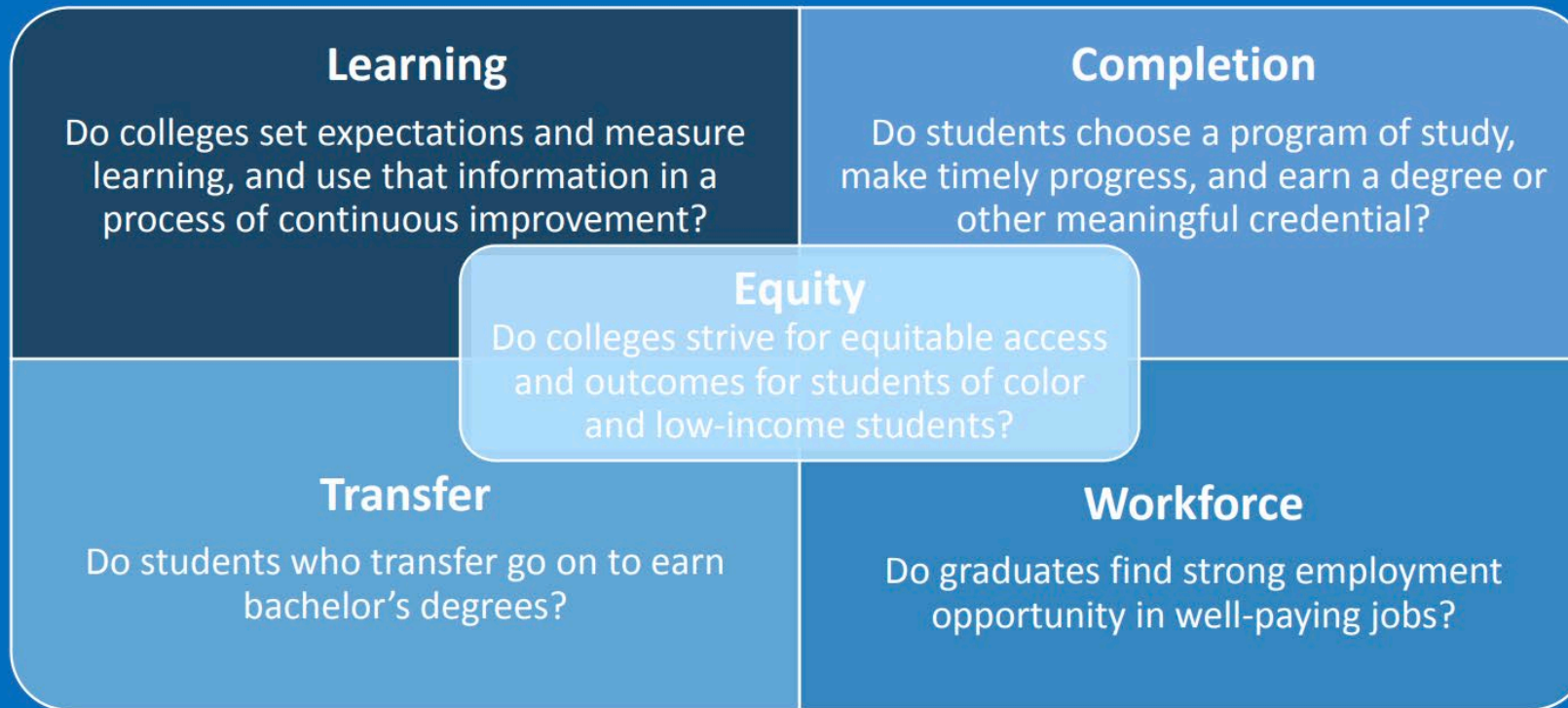
Mission Statement:

“To provide our diverse community with educational opportunities, promote student success, and to transform lives.”

Vision/DREAMing:

What would it look like for BCC to contribute to ending generational poverty and the impacts of gentrification on our local community?”

The College Excellence Program Framework for Student Success



ASPEN PRESIDENTIAL
FELLOWSHIP



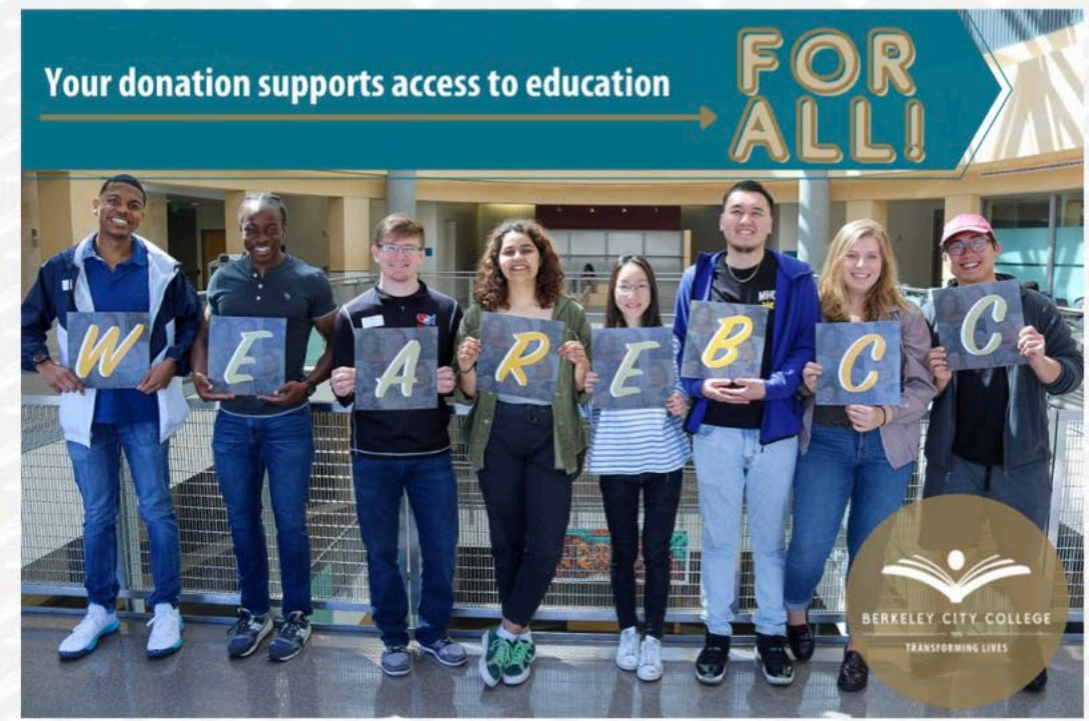
BERKELEY CITY COLLEGE
1974
TRANSFORMING LIVES

2021 – 2022 Campus Engagement

- Institutional Planning Committee
- College Roundtable
- Flex Days- Disaggregated Data Presentations & EMP
- Guided Pathways
- Dual Enrollment For Equitable Outcomes
- Strong Workforce Program
- President's Task Force on Equity & Racial Justice
- Governance Retreat
- President's Cabinet Retreat

2022 – 2023 Campus Engagement

- Focus Group Interviews
- Campus Forum
- Campus Climate Survey
- Environmental Scan
- Finalize EMP Dec/Jan



Emerging EMP Strategic Priorities

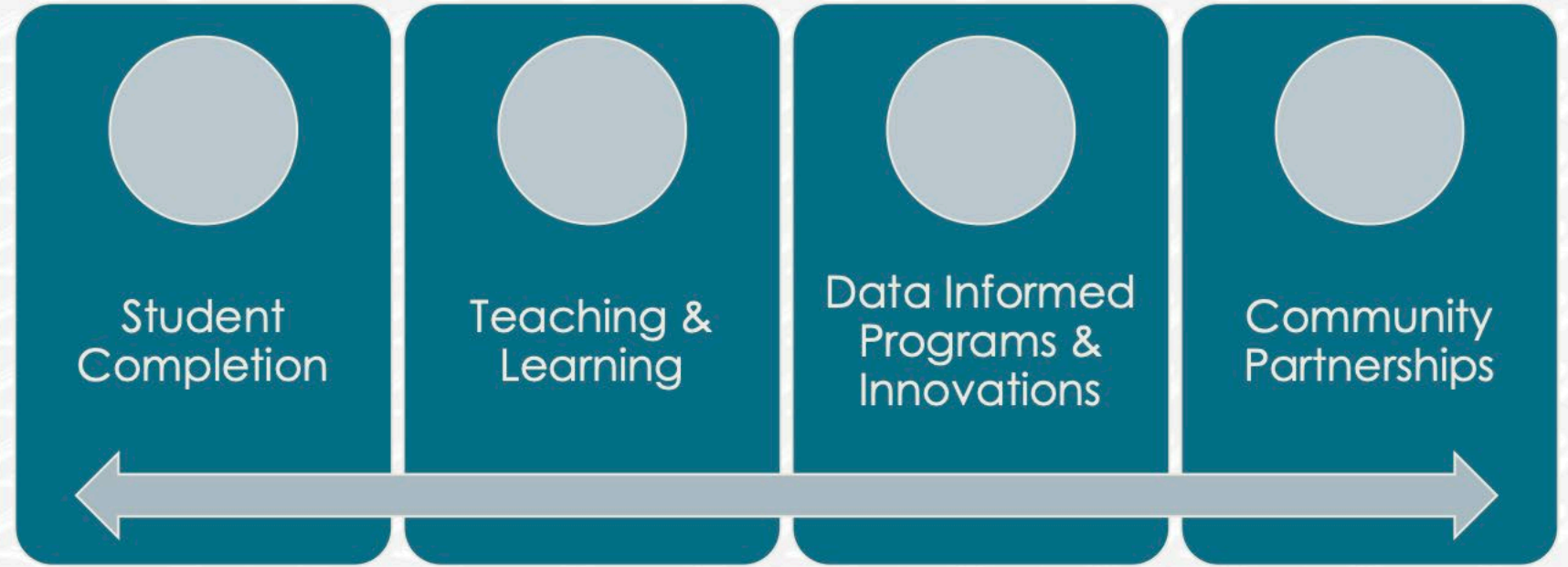
Fall 2022

-Close communication loop to BCC; validate EMP Strategic Priorities.

- Finalize EMP

Spring 2023

-Develop College Strategic Plan to codify goals, objectives, & benchmarks to achieve EMP priorities



Educational Master Plan 22/23 - 26/27



Thank You



@PeraltaColleges



@PeraltaColleges



@peraltacolleges