Enrollment Report to the PCCD Board of Trustees:

Dr. Siri Brown,
Vice Chancellor of Academic Affairs and Student Success & the
Vice Presidents of Instruction
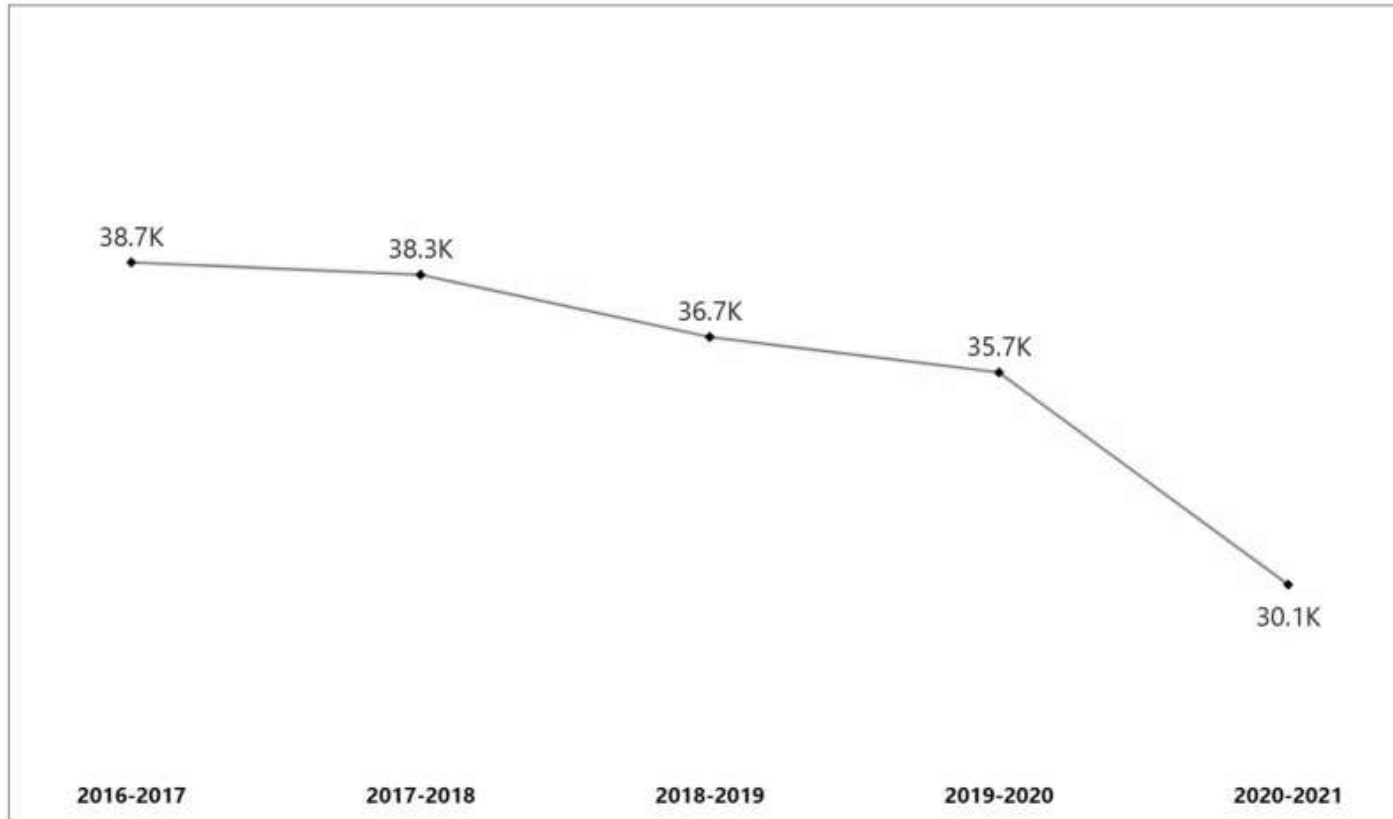November 9, 2021

Peralta Community College District

Demographics (Gender, Race/Ethnicity, Age Groups)

PCCD Unduplicated Headcounts

Unduplicated student counts after census enrollments

Peralta Community College District

PCCD Gender Distribution
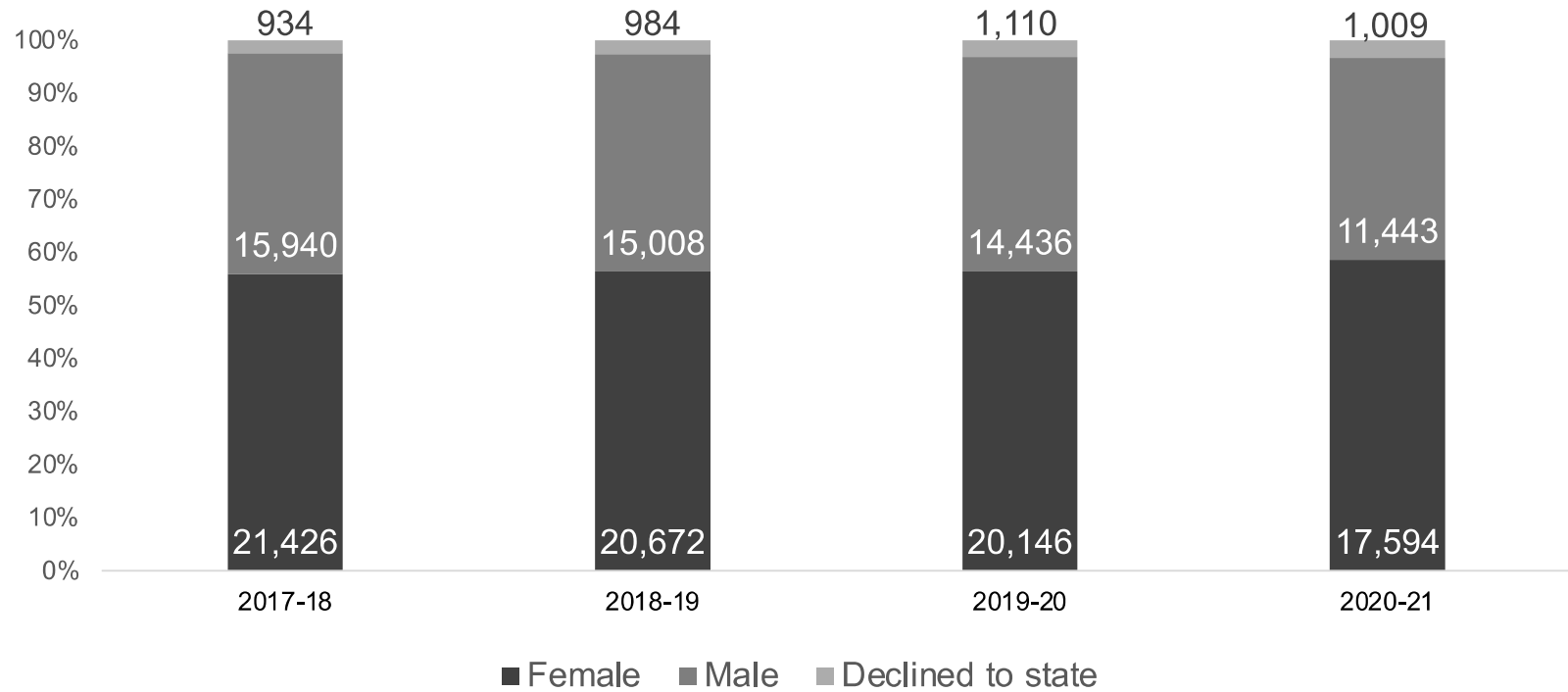
Legend: ■ Female ■ Male ■ Declined to state

Year	Declined to state	Male	Female
2017-18	934	15,940	21,426
2018-19	984	15,008	20,672
2019-20	1,110	14,436	20,146
2020-21	1,009	11,443	17,594

Counts are unduplicated students in PCCD

Peralta Community College District

PCCD Student Race/Ethnicity Distribution
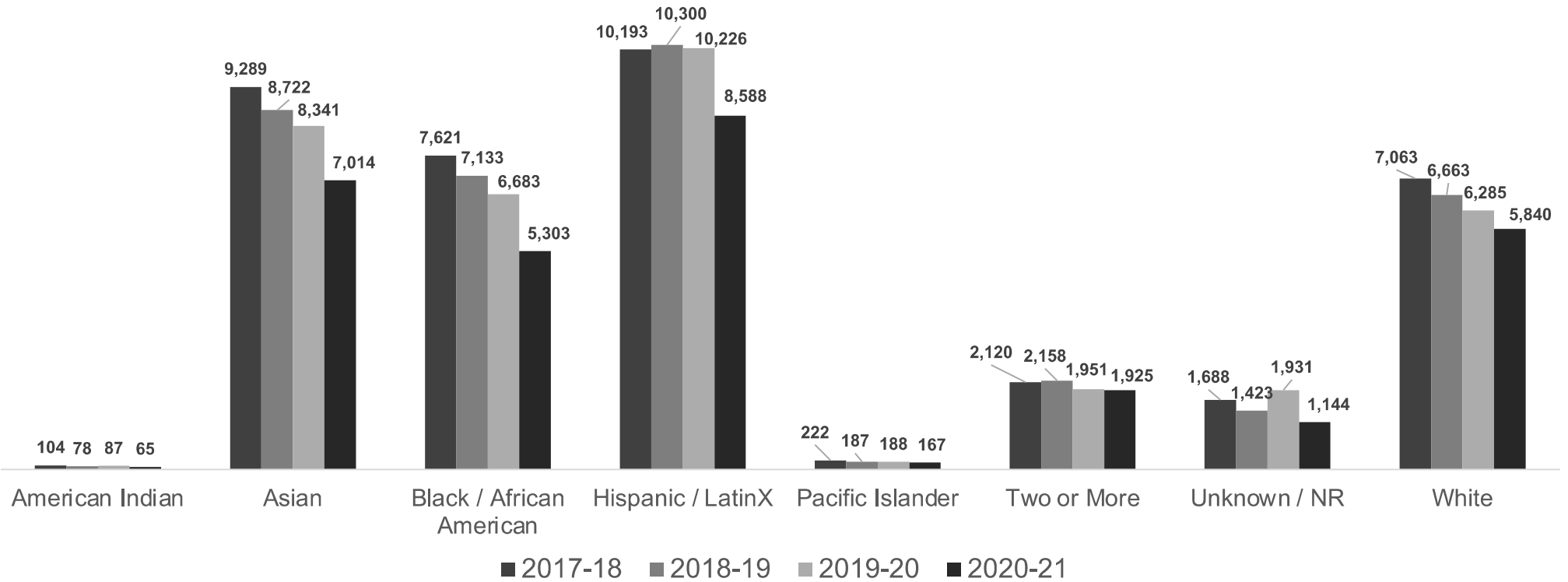
American Indian: 104, 78, 87, 65

Asian: 9,289, 8,722, 8,341, 7,014

Black / African American: 7,621, 7,133, 6,683, 5,303

Hispanic / LatinX: 10,193, 10,300, 10,226, 8,588

Pacific Islander: 222, 187, 188, 167

Two or More: 2,120, 2,158, 1,951, 1,925

Unknown / NR: 1,688, 1,423, 1,931, 1,144

White: 7,063, 6,663, 6,285, 5,840

■ 2017-18　■ 2018-19　■ 2019-20　■ 2020-21

Source: PCCD Data Warehouse
Data retrieved on: 11/04//2021

Counts are unduplicated students in PCCD

Peralta Community College District

PCCD Age Group Distribution
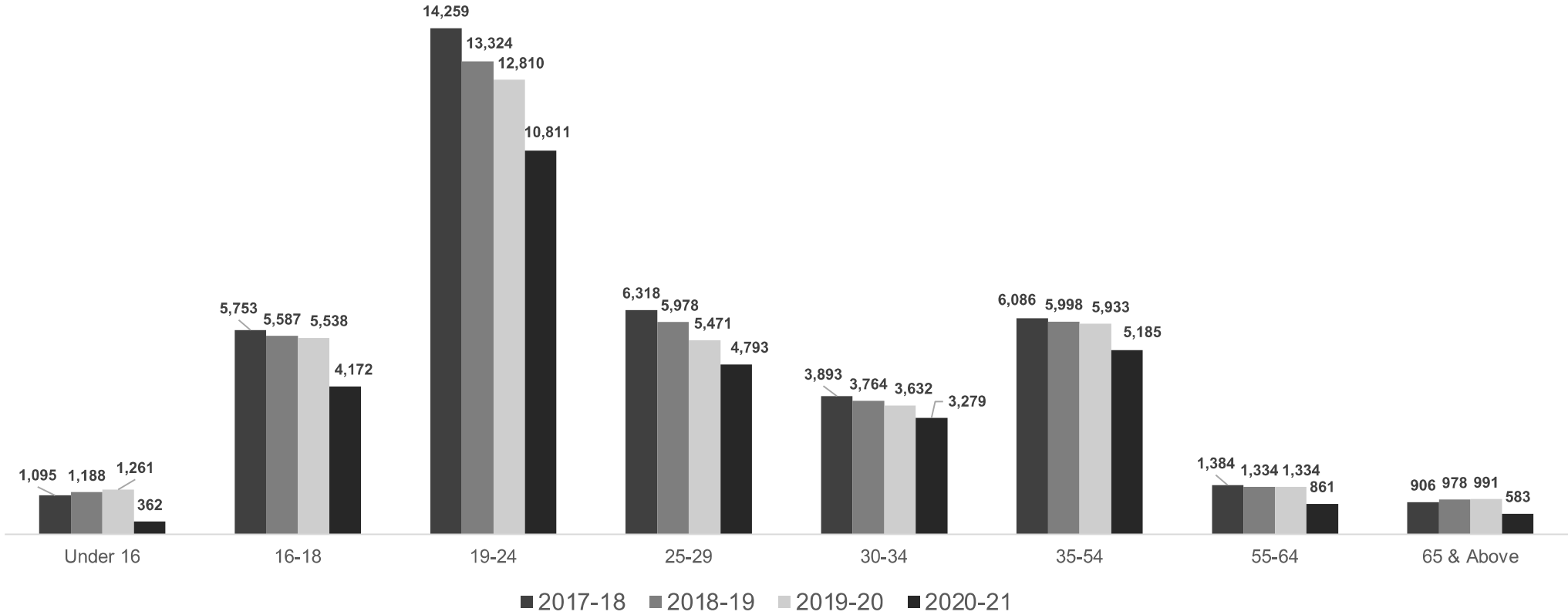
Under 16: 1,095 | 1,188 | 1,261 | 362

16-18: 5,753 | 5,587 | 5,538 | 4,172

19-24: 14,259 | 13,324 | 12,810 | 10,811

25-29: 6,318 | 5,978 | 5,471 | 4,793

30-34: 3,893 | 3,764 | 3,632 | 3,279

35-54: 6,086 | 5,998 | 5,933 | 5,185

55-64: 1,384 | 1,334 | 1,334 | 861

65 & Above: 906 | 978 | 991 | 583

■ 2017-18   ■ 2018-19   ■ 2019-20   ■ 2020-21

Source: PCCD Data Warehouse
Data retrieved on: 11/04//2021

Counts are unduplicated students in PCCD

Peralta Community College District

PCCD COURSE COMPLETION BY RACE/ETHNICITY

2018-2019
- 62.6%
- 80.5%
- 61.8%
- 67.3%
- 69.9%
- 68.8%
- 74.4%
- 76.7%

2019-2020
- 60.4%
- 79.9%
- 60.6%
- 64.6%
- 66.2%
- 66.3%
- 65.0%
- 73.6%

2020-2021
- 57.7%
- 82.4%
- 62.1%
- 66.5%
- 68.3%
- 69.0%
- 74.2%
- 77.8%

■ American Indian　　■ Asian　　■ Black/African American　　■ Hispanic/LatinX
■ Pacific Islander　　■ Two or More Races　　■ Unknown/Declined to state　　■ White

Source: PCCD Data Warehouse
Data retrieved on: 11/08//2021

Peralta Community College District
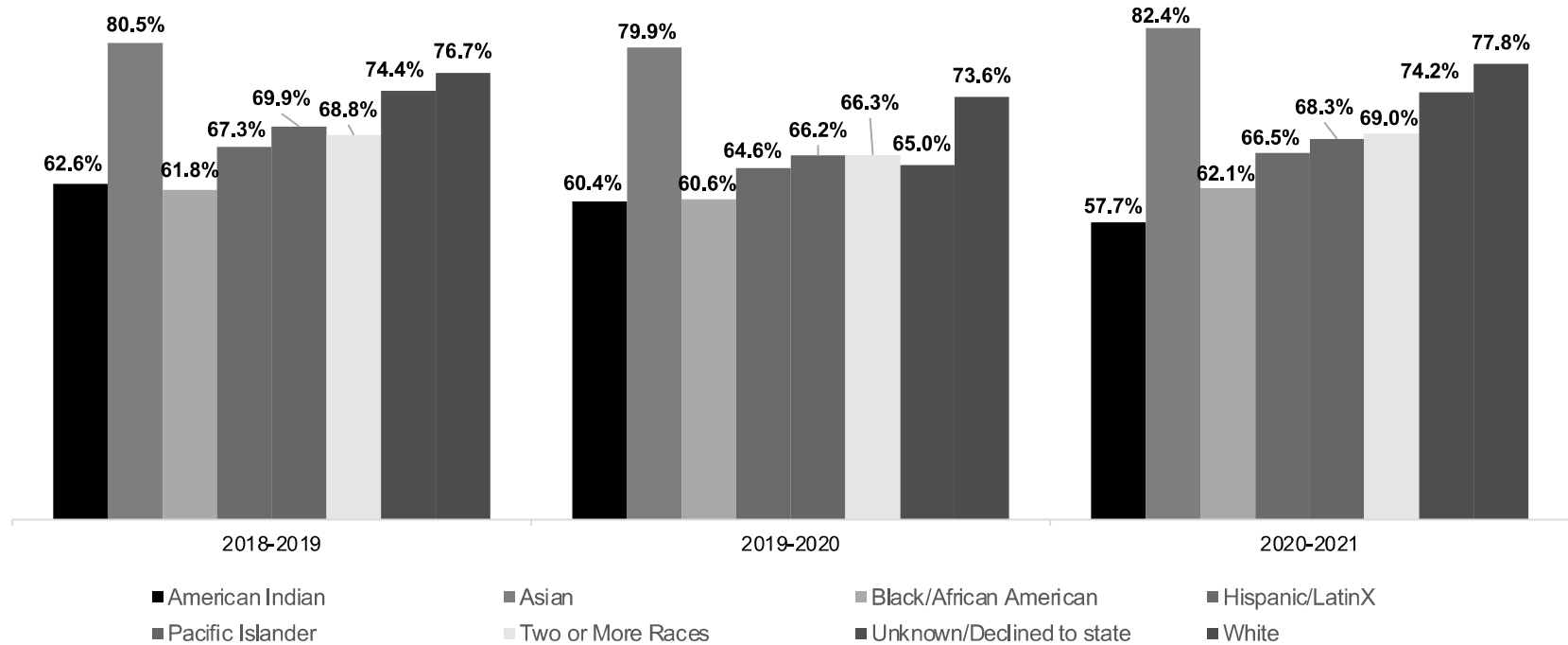
Fall 2020 Enrollment

PCCD State Residents FTES
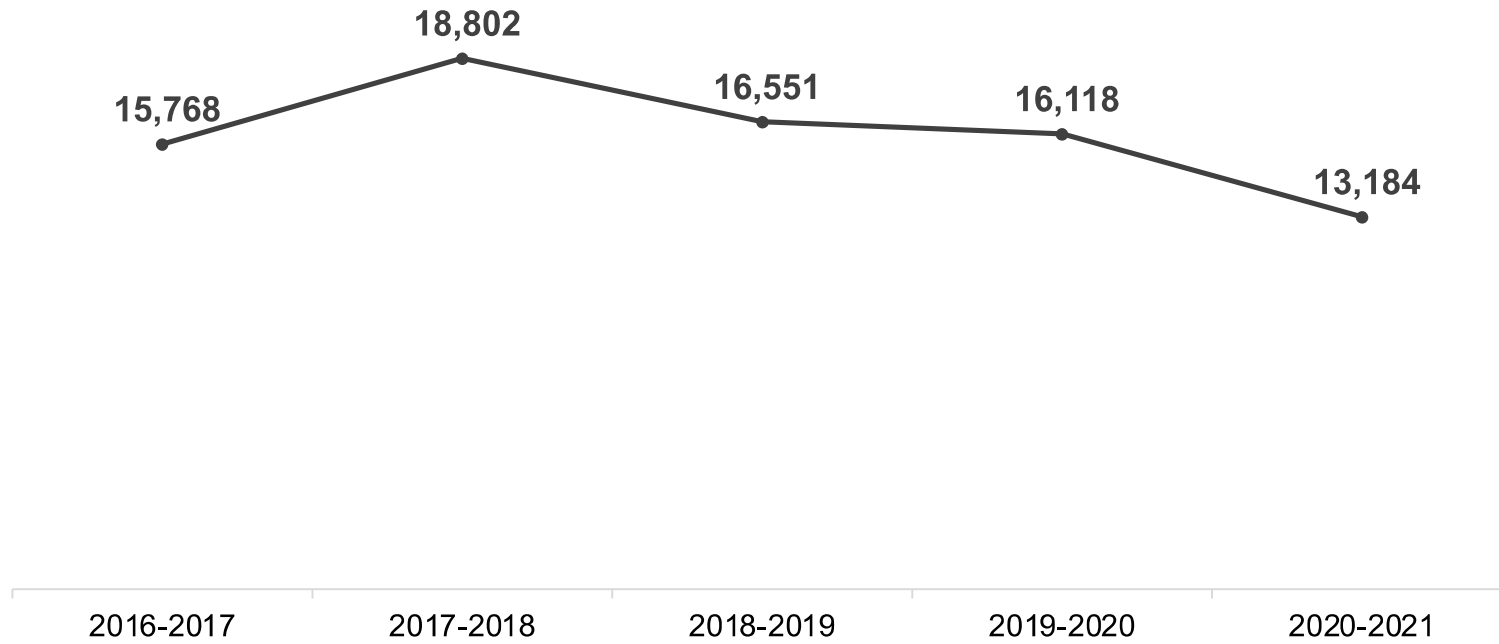
15,768 → 18,802 → 16,551 → 16,118 → 13,184

| 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 |

For academic year 2016-2017, Summer FTES is borrowed and reported in AY 2015-2016
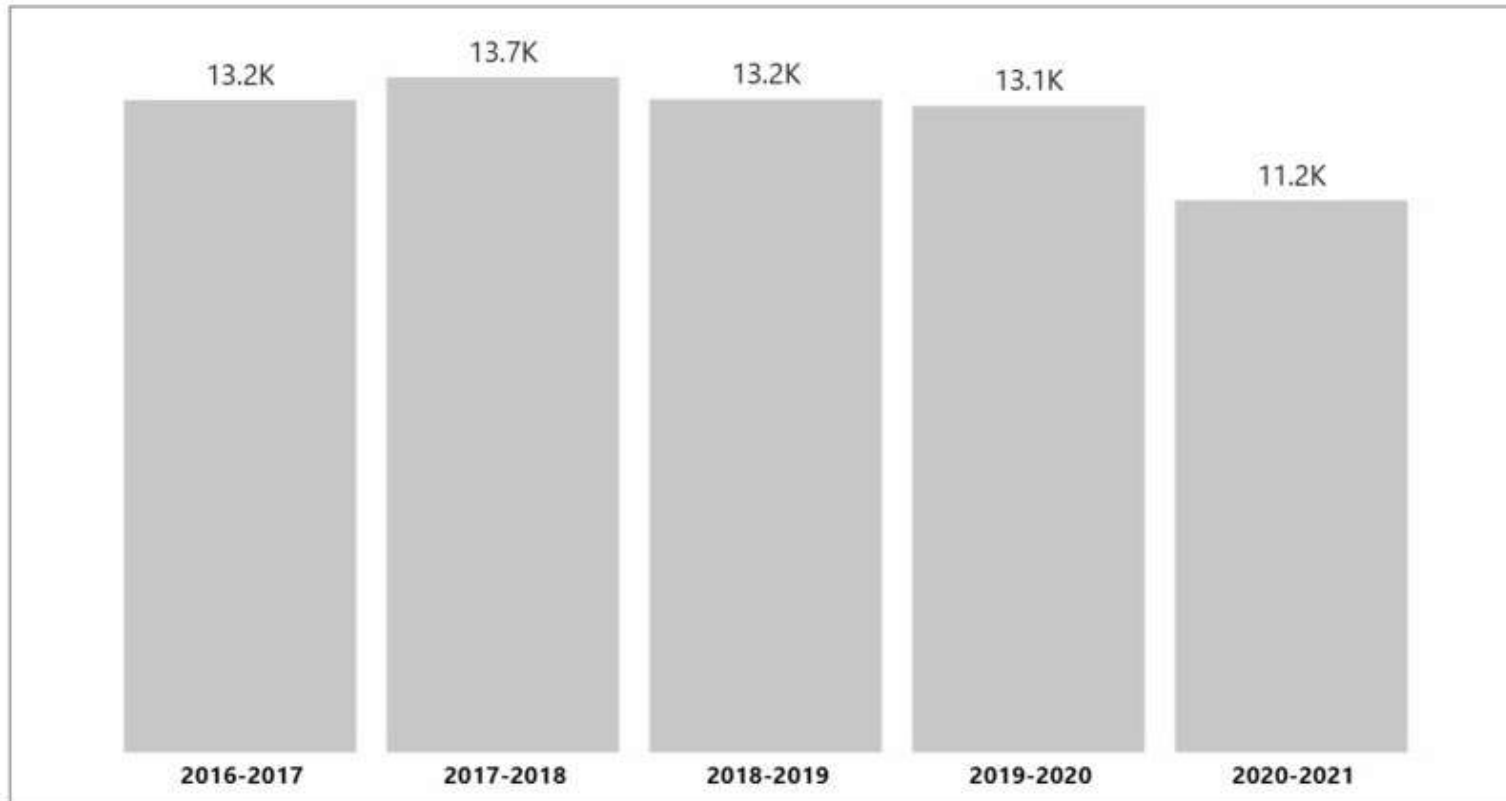Apportionment. Refer to Finance for additional details and FTES reporting practices.

Peralta Community College District

State Residents FTES by Colleges
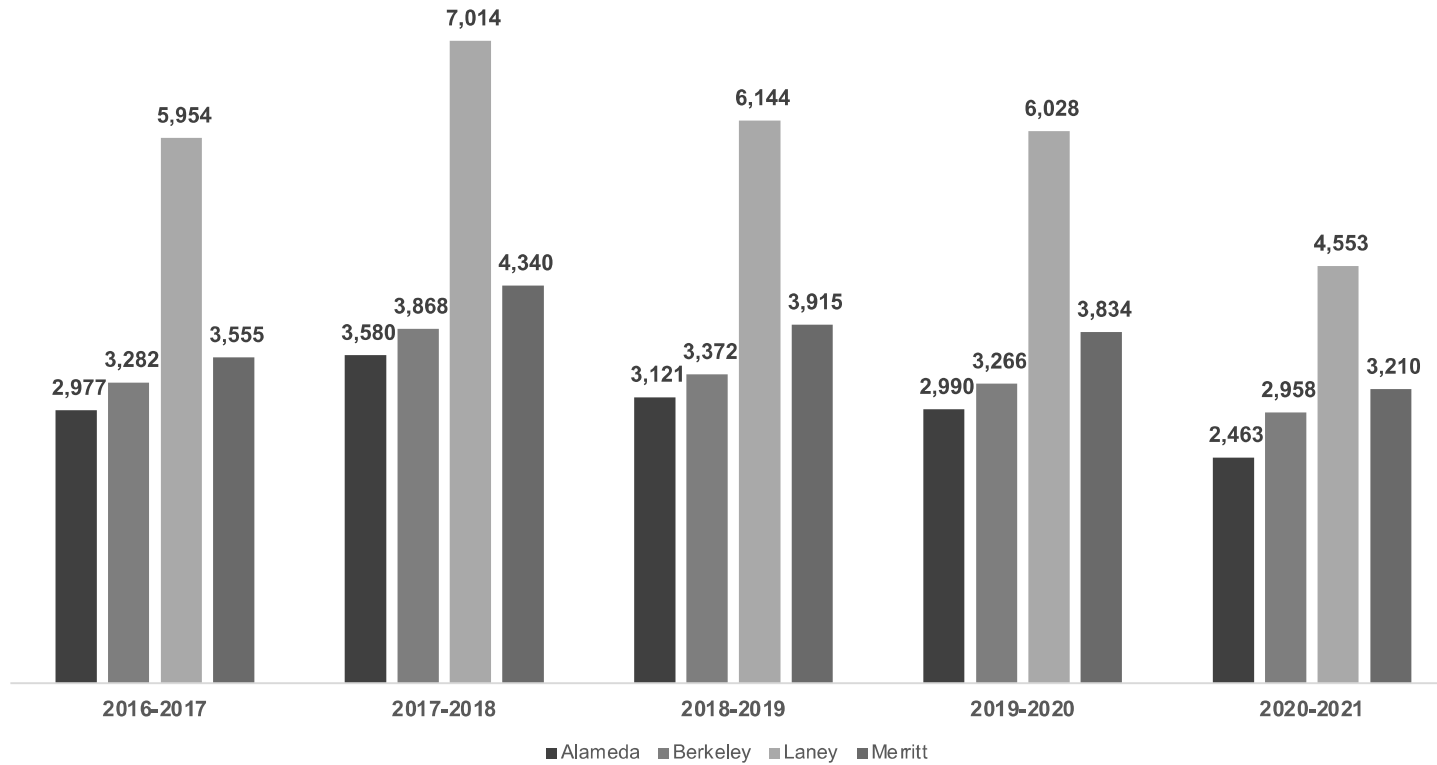
	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Alameda	2,977	3,580	3,121	2,990	2,463
Berkeley	3,282	3,868	3,372	3,266	2,958
Laney	5,954	7,014	6,144	6,028	4,553
Merritt	3,555	4,340	3,915	3,834	3,210

■ Alameda ■ Berkeley ▪ Laney ■ Merritt

For academic year 2016-2017, Summer FTES is borrowed and reported in AY 2015-2016 Apportionment. Refer to Finance for additional details and FTES reporting practices.

Peralta Community College District

Career Technical Education

Peralta Community College District

CE – **PCCD** Unduplicated Headcounts

2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
13.2K	13.7K	13.2K	13.1K	11.2K

CTE includes occupational and apprenticeship classes

Peralta Community College District

CE – Unduplicated Headcounts Across Colleges
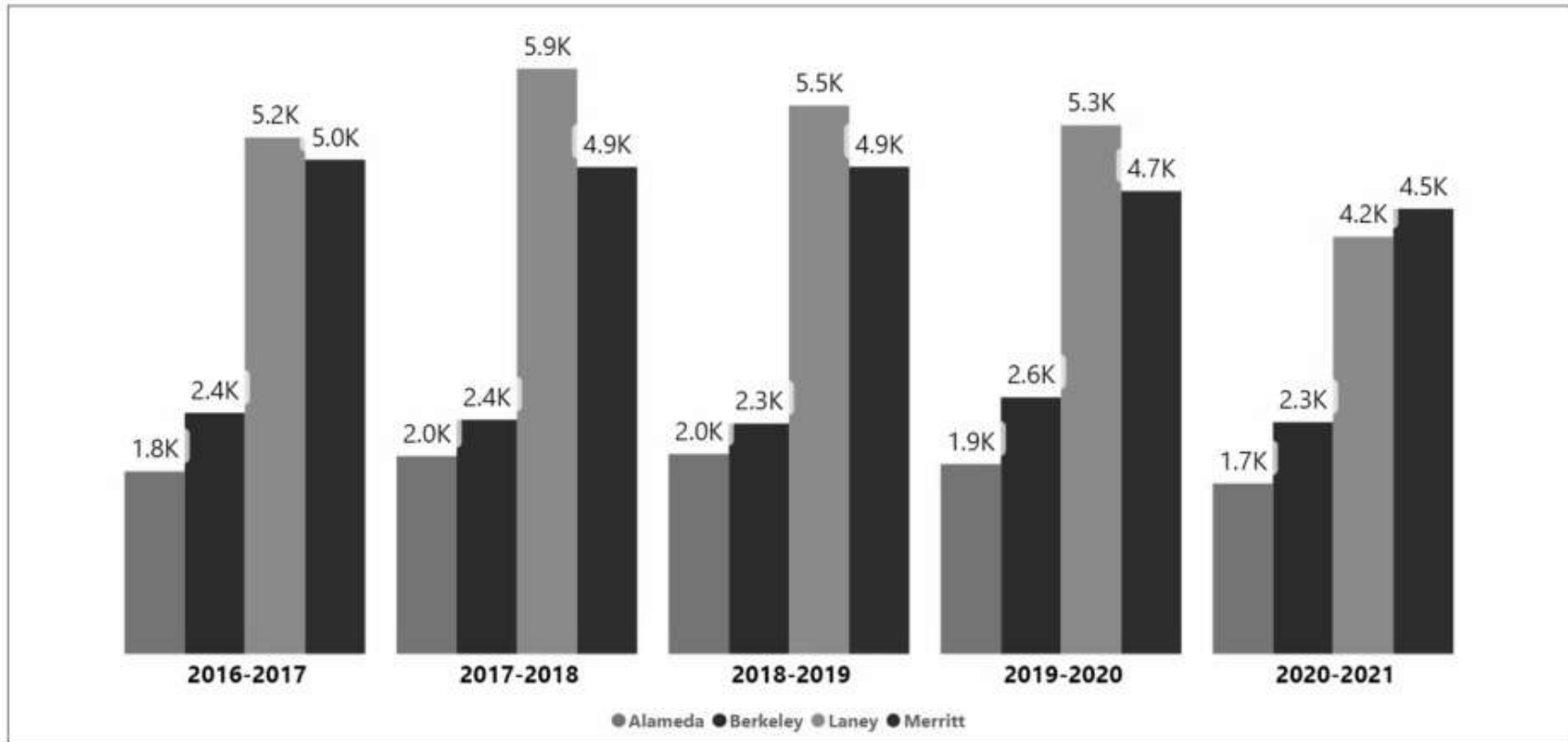
Source: PCCD Data Warehouse
Data retrieved on: 11/04//2021

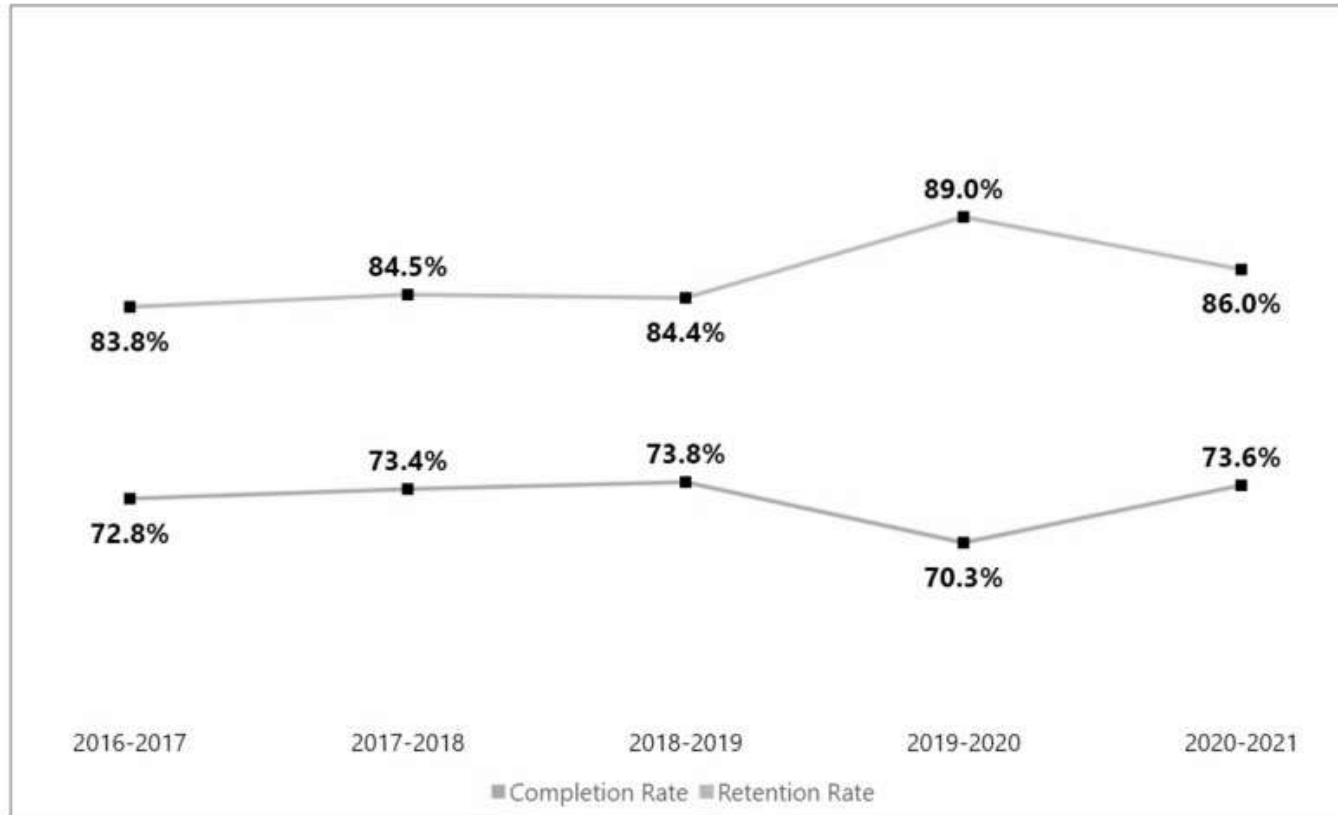CTE includes occupational and apprenticeship classes

Peralta Community College District

CE – **PCCD** Enrollment Counts

38K	37K	36K	35K	29K
2016-2017	2017-2018	2018-2019	2019-2020	2020-2021

CTE includes occupational and apprenticeship classes

Peralta Community College District

CE – **PCCD** Success and Retention Rates

Success Rate- Number of successful course completions with grade A, B, C, Pass or SP* (for Noncredit) / Total courses graded
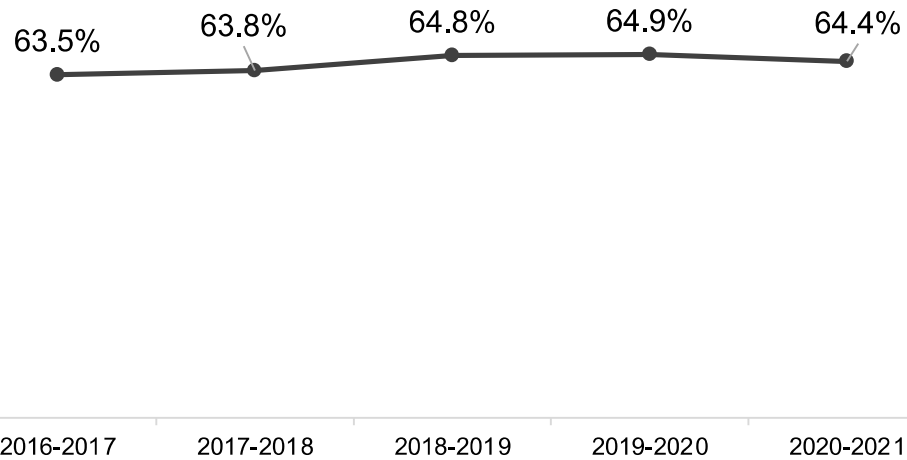
Retention Rate- number of students retained with a grade of A, B, C, D, F, I, EW*, MW*, SP*, Pass, No Pass, In Progress, or Report Delayed / Census Enrollment

89.0%

84.5%

83.8%   84.4%   86.0%

73.4%   73.8%   73.6%

72.8%

70.3%

2016-2017   2017-2018   2018-2019   2019-2020   2020-2021

■ Completion Rate ■ Retention Rate

CTE includes occupational and apprenticeship classes

Peralta Community College District

CE - **PCCD** Fall to Spring Persistence

63.5%   63.8%   64.8%   64.9%   64.4%

2016-2017   2017-2018   2018-2019   2019-2020   2020-2021

Excluding Special Admits and any student who was awarded a degree or certificate within PCCD, the persistence rate reflects the percentage of students enrolled in at least one CTE class at Fall census who also enrolled in any class the following Spring term.

Peralta Community College District

Dual Enrollment

Peralta Community College District

Dual Enrollment – **PCCD** Census Enrollment Counts

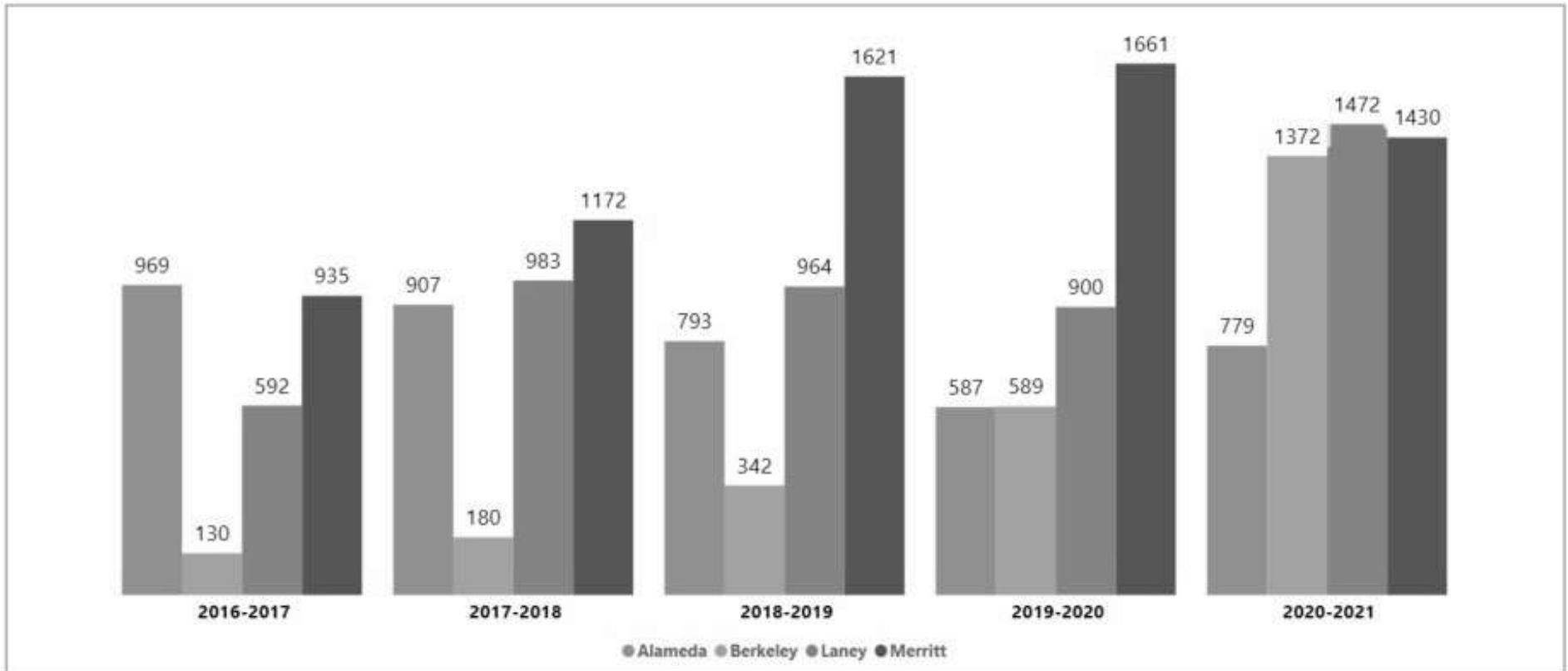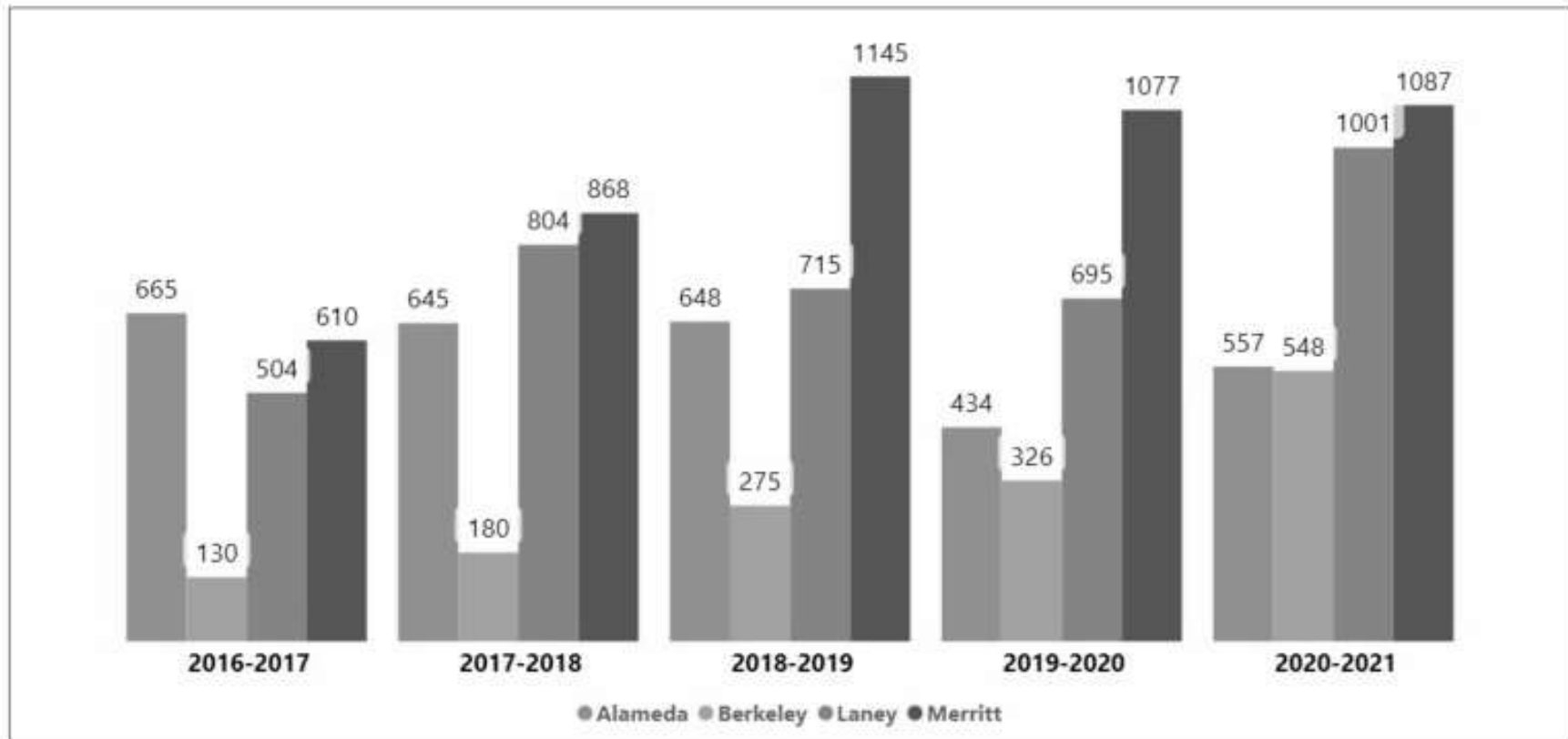| Year	Count
2016-2017	2626
2017-2018	3242
2018-2019	3720
2019-2020	3737
2020-2021	5053
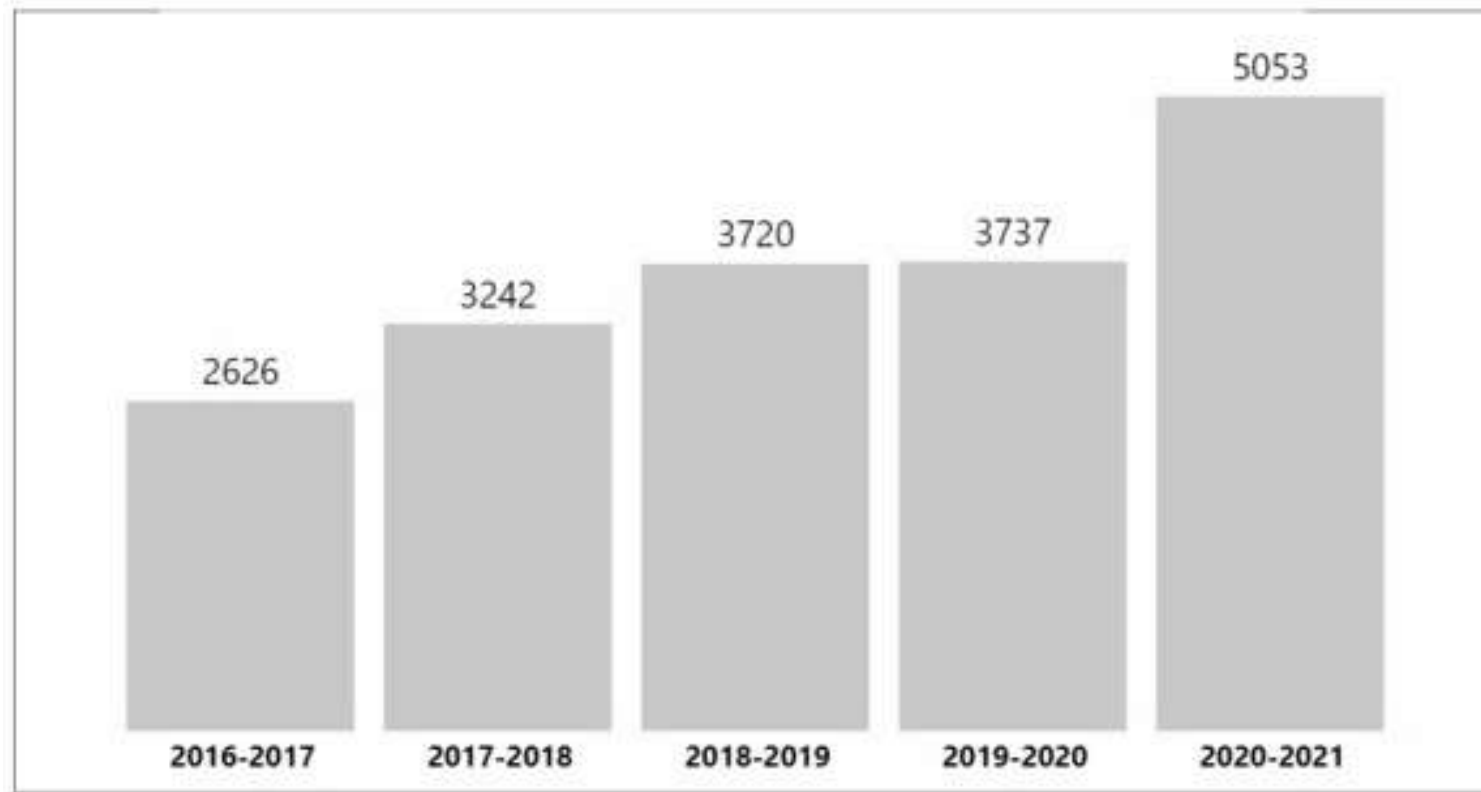
Source: PCCD Data Warehouse
Data retrieved on: 11/04//2021

Dual Enrollment includes CCAP agreement classes

Peralta Community College District

Dual Enrollment – Census Enrollment Counts Across Colleges

Dual Enrollment includes CCAP agreement classes

Peralta Community College District

Dual Enrollment – Unduplicated Headcounts Across Colleges

Dual Enrollment includes CCAP agreement classes

Peralta Community College District

Dual Enrollment – **PCCD** Success and Retention Rates

Success Rate- Number of successful course completions with grade A, B, C, Pass or SP* (for Noncredit) / Total courses graded
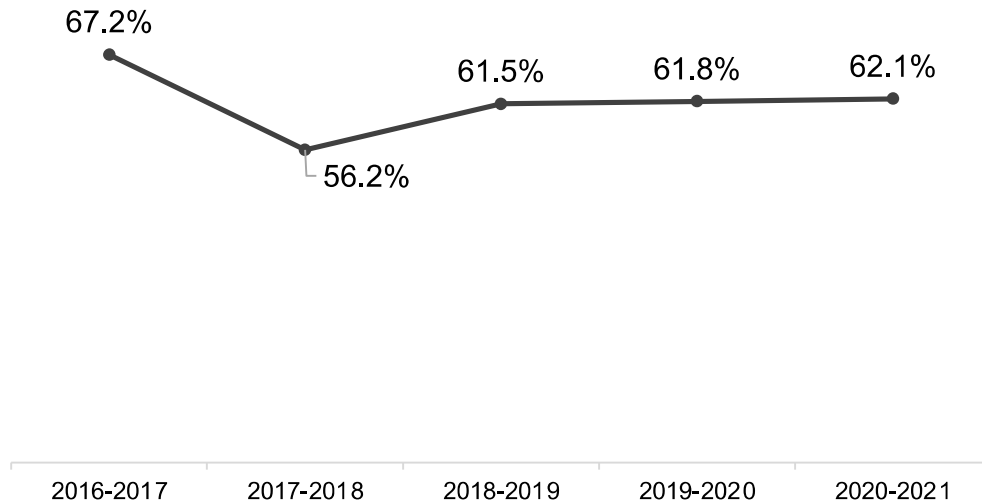
Retention Rate- number of students retained with a grade of A, B, C, D, F, I, EW*, MW*, SP*, Pass, No Pass, In Progress, or Report Delayed / Census Enrollment

Dual Enrollment includes CCAP agreement classes

Dual Enrollment - **PCCD** Fall to Spring Persistence

67.2%

56.2%

61.5%   61.8%   62.1%

Excluding students who were awarded a degree or certificate within PCCD, the persistence rate reflects the percentage of Dual Enrollment students at Fall census who also enrolled in any class the following Spring term.

| 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 |

Source: PCCD Data Warehouse
Data retrieved on: 11/04//2021

Peralta Community College District

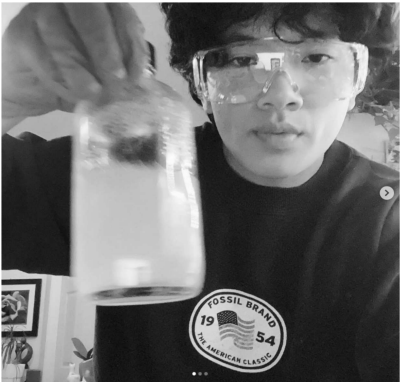# Enrollment Management During the Pandemic

Biomanufacturing Student: Laney College

Omar at home Fall '20

Tatiana at home Sp '21

Kash at home Sp '21

Jenny at home Fall '20

Encinal High at Laney Fall '21

TAs Fall '21

Biomanufacturing Highlights: Laney College

- Hands-on labs during COVID lockdown with **home lab kits** including experiments with CRISPR, synthetic biology, cell culture

- **Doubled program enrollment** with dual-enrollment with Encinal High starting in Spring 2021

- High rate of **job placement** in industry, entry-level pay staring $23-25 with great growth potential

- **New partnerships** with East Bay synthetic biology companies making leather from fungus and meat grown in the lab

Laney Partners with OUSD's Young Adult Program

A pilot program of young adults with disabilities enrolled in the first of 3 college art classes. Building content competencies, life skills and confidence.

Peralta Community College District

College of Alameda is ranked as # 2 BEST ASSOCIATES DEGREE IN PSYCHOLOGY among 43 national programs 2022,

Intelligent.com,

#2 **Best for Mindfulness Training** nationally by the website

Studying psychology at COA is unique as the Psychology Department provides the platform for students to apply the psychological theories to their own lives with the healing of one's own mind being central, and from there students bring this unified and integrated mind to be of service and a empowering force in their communities.

College of Alameda Department prioritizes personal and communal empowerment and social justice for each of our classes.

CoA's psychology courses are taught by Professors **Sarah Peterson-Guada, Elham Chishty, Robert Brem, Hana Husain, A'sharee Brown**

College Of Alameda

INTELLIGENT SCORE	**AWARD**
97.92	Best for Mindfulness Training
DEPARTMENT	
ESTIMATED COST PER CREDIT	**DELIVERY FORMAT**
$265 per unit	On-Campus
ACCREDITATION	**PROGRAMS**
Accrediting Commission for Community and Junior Colleges	Associate in Arts in Psychology for Transfer
MORE PROGRAM INFORMATION	**REQUIRED CREDITS TO GRADUATE**
Email: coaadmissions@peralta.edu Phone: 510-748-2228	60 units

COLLEGE OF ALAMEDA

Peralta Community College District

Student Voices & Student Success

"Attending a COA psychology course isn't just a journey into self-realization, but a place to deepen community relationships, while taking an intimate look into the authentic recognition of self and how we relate, respond and react to our surrounding environments" – COA Student

"My strong foundation and connection with instructors and peers at COA molded me to always strive for better and stay motivated." - COA Student

SUBJECT ●PSYCH

2017	2018	2019	2020	2021
68%	67%	69%	75%	75%

Peralta Community College District
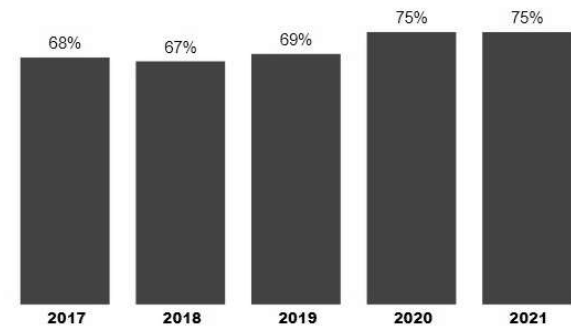
Berkeley City Dual Enrollment:

- Opportunity to ensure that students from middle schools and high schools consider going to college early in their educational career.

- Opportunity to align academic/career pathways between local high schools and BCC.

- High school students can see clearly the academic and career pipeline and pathways to the college by enrolling in college-level courses and experience and explore what it means to be college students.   They can see their future at the college and beyond!

- Particularly through the College and Career Access Pathways (CCAP), we can focus on student groups who have been historically marginalized/underrepresented and/or LatinX and African American students to thrive and succeed.

Why Dual Enrollment at BCC?:

- Opportunity to ensure that students from middle schools and high schools consider going to college early in their educational career.

- Opportunity to align academic/career pathways between local high schools and BCC.

- High school students can see clearly the academic and career pipeline and pathways to the college by enrolling in college-level courses and experience and explore what it means to be college students.   They can see their future at the college and beyond!

- Particularly through the College and Career Access Pathways (CCAP), we can focus on student groups who have been historically marginalized/underrepresented and/or LatinX and African American students to thrive and succeed.

BCC Dual Enrollment Success Highlights:

- BCC continuously utilizes the BCC Integrated Strategic Enrollment Management (ISEMP) 2018-2021 plan. Dual Enrollment is one of the seven focused areas of the plan which is regularly reviewed, assessed, and strategies are changed accordingly.

- Integrated partnership building with the feeder high schools with Student Services and Instruction, providing holistic student success opportunities.

- Creation of the framework for the Dual Enrollment that is directedly connected with the BCC Guided Pathways effort, Curriculum mapping project, and AB 705 concept.

- Leverage grant opportunities such as Dual Enrollment for Equitable Completion supported by the College Futures Foundation to create an infrastructure and operational effectiveness to further strengthen the BCC DE programs.

Peralta Community College District

Merritt College: Child Development

- During the pandemic, the CHDEV department has experienced a relatively small change in productivity largely due to the following:

  - Successful contract education partnerships industry partners
  - Third-party payments for their students to continue their education through the pandemic
  - Resource Center provides resources and support to students to help them succeed

Completion & Productivity: Child Development

- The child development department accounts for 31.09% of all Degrees and Certificates awarded at Merritt College for 2020-2021.

- higher rate of completion and retention is due to a a clearly articulated career pathway with multiple exits and entries, beginning with non-credit Child Development classes as a bridge program, including bilingual Spanish/English classes at Merritt Fruitvale Center.

- CHDEV's productivity in 2018-2019 was 16.4 whereas the College average was 15.8

- CHDEV's productivity in 2020-2021 was 15.7 whereas the College average was 14.5

- While both have seen a decline, CHDEV has only seen a .7 decline in productivity vs. the College at 1.3

Peralta Community College District

Student Support: Child Development

- To assist students with entering and staying on the CHDEV pathway a SWF funded staff assistant was hired to support degree/certificate completion of the CHDEV program and run the Child Development Resource center.

- This staff member links students with a counselors who we pay for for academic counseling for SEPS and certificates.

- CHDEV faculty and department chair work to link counseling, SAS, the Learning Center, and other student services to support CHDEV students as needed.

Biosciences Highlights: Merritt College

- Biosciences is a growing $177 billion dollar industry in California

- The majority of the jobs are in the San Francisco Bay Area.

- The Merritt College Biosciences department's mission is to provide our students with access to excellent careers in high demand fields, with an emphasis on increasing diversity in the sciences.

Biosciences Highlights: Merritt College

- Biosciences provides education and training in
  - Microscopy
  - Histotechnology
  - Genomics
- Bioscience experienced Increased enrollment during the pandemic
- Submitted NSF Grant Application

Thank you!
Questions or Comments?

Peralta Community College District