# PERALTA COMMUNITY COLLEGE DISTRICT – October 2024

ACADEMIC MANAGEMENT JOB DESCRIPTION

**DIRECTOR OF WORKFORCE DEVELOPMENT**

**(Management Salary Range 2) Job Code: TBD 1091**

**CLASS PURPOSE**

Under the direction of the Vice President of Instruction, the Director will implement a comprehensive plan addressing the career and technical education (CTE) and workforce development needs of students, the College, and the community. This will include providing leadership in developing and responding to workforce and economic development opportunities and developing partnerships and collaborations with business and industry, education, government, and the community. Responsibilities also include providing leadership in the development and evaluation of the college’s career programs and services, and leadership and advocacy to enhance innovation and participation in issues related to Workforce Development. This position is intended to be funded through the use of appropriate categorical funds, such as the Strong Workforce Program (SWP) or the California Apprenticeship Initiative (CAI).

# EXAMPLES OF ESSENTIAL DUTIES

Any one position may not include all the duties listed nor do listed examples include all tasks which may be found in positions of this class. To perform this job successfully, an individual must be able to perform each essential duty of the position satisfactorily. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions required for the position.

* Directs college’s career and technical education programs.
* Administers and manages CTE funds, including Carl Perkins, Strong Workforce Programs (SWP) and California Apprenticeship Initiative (CAI) in compliance with Federal and State regulations.
* Supervises and insures accurate and timely completion of all CTE grant and activity reporting, including reporting under the Vision Aligned Reporting initiative.
* Collaborates with division deans and faculty to identify, secure, and oversee strategic grants to support career and technical education instructional pathways.
* Supports CTE faculty efforts to develop and sustain revenue-generating fee/non-fee courses, certificates, and degree programs.
* Develops and sustains partnerships with Local Educational Authorities (LEA) in the college’s service area through pre-apprenticeship programs, K12 SWP initiatives, adult education, and dual enrollment pathway alignment.
* Supports student success through dynamic partnerships with the local Workforce Investment Boards, human service agencies, community-based organizations, and the college’s existing student support services.
* Participates in the hiring, supervision, and evaluation of classified staff supporting Career and Technical Education initiatives.
* Assists in the recruitment of students for the college.
* Works with CTE Program Advisory Committees, workforce development boards, adult education consortiums, and other industry organizations to gain support for programs and on-going input on curriculum.
* Performs other related duties as required.

# MINIMUM QUALIFICATIONS

1. Possession of a master’s degree from an accredited college or university.
2. One year of formal training, internship or leadership experience reasonably related to the administrator’s assignment.
3. Knowledge and proficiency in the operation and use of personal computers utilizing office productivity software applications (i.e., work processing, spreadsheet and database management software) including the Internet.
4. Understanding of, sensitivity to and respect for the diverse academic, socioeconomic, cultural, disability and ethnic backgrounds of Peralta Colleges’ students, faculty, staff and community.

# DESIRABLE QUALIFICATIONS

* + Knowledge of state and federal laws, such as Title 5 and Education Code, as well as policies, programs, regulations and services related to student recruitment, admissions, enrollment, retention, financial aid, matriculation, and records management.
  + Skill in budget development, maintenance, and reporting related to general fund, grants, and other externally funded resources.
  + Two (2) years of comprehensive and increasingly responsible management experience in career technical education, instruction, or a related field.
  + Skill in oral and written communication, including public speaking and complex reports.
  + Skill in training, directing, supervising and evaluating the work of others.
  + Proficiency in the use of a variety of computer software and databases and technology related to student and other educational services.
  + Commitment to Shared Governance.
  + Effective organizational, communication and public relations skills.

# ENVIRONMENTAL DEMANDS

* Occasional work performed alone.
* Constant work around and with other people.

# PHYSICAL ABILITIES

The physical demands described here are representative of those that must be met by an individual to successfully perform the essential functions of this job. Reasonable accommodation may be made to

Enable individuals with disabilities to perform the essential functions. Typical physical abilities for this position are:

* + Prolonged and frequent sitting, standing, walking, reaching, twisting, turning, kneeling, bending, squatting and stooping
  + Moderate to heavy usage of hands in grasping, repetitive hand movement and finger coordination in keeping records and preparing reports using a computer keyboard.
  + Speech and hearing to communicate effectively in group settings and by telephone to students, faculty, staff, and others.