



# President’s Report to the PCCD Board of Trustees



February 28, 2023

Acting President Dr. Diana Bajrami



## College of Alameda Educational Master Plan (EMP) Updates

**Professor Jody Campbell** will assemble information and write CoA’s Educational Master Plan. He has already begun writing the document that will reflect the College’s collective work, vision, and caring spirit.

**CoA’s College Council** will serve as the Steering Committee for the EMP process.

**Several teams** worked during winter break to research and analyze the Environmental Scan Analysis prepared and presented by the [West Ed team](#), the completed State Education Agency (SEA) Plan, SWOT Analysis data, and other planning documents. The teams presented their work during the College’s well-attended January Flex Day. The teams collected feedback and recommendations and continue to meet weekly to refine the findings, goals, and identified main priorities and strategic goals for the College community.

<b>EMP Teams</b>			
<u>Mission, Goals, &amp; Values</u>	<u>Enrollment &amp; Retention</u>	<u>Student Equity &amp; Campus Culture</u>	<u>Teaching &amp; Learning</u>
Dean Shalamon Duke	Dean Amy Lee	Dean Eva Jennings	Dean Lilia Celhay
Natalie Rodriguez	Stefanie Bradshaw	Horacio Corona Lira	Dean Reza Majlesi
Kawanna Rollins	Min Wu	Kawanna Rollins	Dave Nguyen
Selwyn Montgomery	Marcean Bryant	Chevonn Herbert	Anna O’Neal
Linda Dewrance	Olga Fish	Didem Ekici	Louie Martinez y McFarland
Hilary Walker	Jacob Schlegel	Jody Campbell	Sue Altenbach
		Mitch Wu	Andrew Park

**Key leaders** from each of the teams are meeting weekly during the College Hour in Room H 280 and virtually in [Zoom](#), with the goal of completing the EMP by March. The weekly work will continue through the end of May.

**Professor Rachel Antrobus** is CoA's dedicated West Ed team member, and she has been providing guidance to all groups.

**Mr. Shane Williams** is coordinating EMP efforts and updating Teams and webpages weekly. He also is sending weekly reminders to team leaders and to the entire college community about related activities.



## Rock Enroll Event Held February 11, 2023, to Boost Cohorts

College of Alameda prospective and current students had another chance to Rock Enroll for the upcoming 14, 10, and eight-week cohorts, and Spring Intersession, on February 11, 2023, from 9 a.m. to 2 p.m., in Student Services Building A.

**10-week classes start March 13**

<https://alameda.edu/10-week/>

**8-week classes start March 20**

<https://alameda.edu/8-week/>

**Spring 2023 Intersession**

<https://alameda.edu/intersession-2/>

**Flexible Start Dates**

**14 week classes**  
Start February 13

**10 week classes**  
Start March 13

**8 week classes**  
Start March 20

**Free Classes & \$500 on Us**  
Earn full-term course credit in less time and graduate faster!

**Need Help Registering?**  
ROCK ENROLL with us February 11, 2023, 9a.m.-2p.m.  
Student Services Building A

**COLLEGE OF ALAMEDA**



## CoA Partners with A Better Chance (ABC)

On Saturday, February 4, 2023, the College of Alameda EOPS/CARE/Cal WORKs/ Next Up Program, SALAAM Learning Community, and [A Better Chance \(ABC\)](#) held a joint event introducing an exciting new partnership between the College of Alameda (CoA) and ABC. This partnership will help promote concurrent enrollment at CoA to prospective students affiliated with ABC, a national nonprofit organization.

Despite the rain, over 100 people and their extended families attended the two-part event. Many participants came from Oakland, Alameda, Marin, Walnut Creek, Berkeley, or San Leandro.

CoA held a special session introducing families to the College's robust concurrent enrollment opportunities and special support services for high school students, including EOPS/CARE/Cal WORKs/ Next Up, SALAAM Learning Community, Adult Education, ESOL Classes, and Career Technical Education programs. CoA counselors also provided registration assistance and counseling. Later in the afternoon, ABC held a Bay Area alumni reception, attended by **50 ABC alumni**, where alumni also were introduced to CoA's various programs and services.

Since 1963, the ABC program has been the preeminent resource for identifying, recruiting and developing leaders among underrepresented young people of color throughout the United States. The oldest and only national organization of its kind, ABC selects, prepares, places, and supports high-performing middle and high school students of color in some of the most rigorous and prestigious independent day schools, boarding schools and public schools in the country.



*Photo 1 from left: CoA Director of Workforce Systems Stephanie Bradshaw, Raymond Lankford- the new CEO of the Oakland Private Industry Council, Javier Contreas- Alameda County Workforce Development Board, Charles Turner- Alameda County Workforce Development*

## CoA Career & Employment Center Participates in the City to City Job Fair

The College of Alameda Career & Employment Center hosted a table at the City to City Job Fair and Resource Expo on January 31, 2023. The event took place at the Oakland Coliseum and included over 60 employers and partner agencies. The CoA Career Center team, led by Director Stefanie Bradshaw, promoted

*The mission of the College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.*

the College Spring is Free and \$500 on Us campaigns and also enrollment in the CoA free career services program. The CoA Career Center is funded by the Alameda County Workforce Development Board to serve dislocated workers and job seekers in Alameda County. At the event, Director Bradshaw had an opportunity to connect with several area employers and other partner agencies and discuss how to improve wrap around and employment services for CoA students and for members of the extended community.



*Happy College of Alameda Promise Students show off new backpacks that they received at the Financial Aid Workshop*

## College of Alameda Promise Hosts Financial Aid Workshop

CoA's College Promise Program hosted a workshop on financial aid in collaboration with the Financial Aid Office on Tuesday, February 7, 2023. The event was held in-person at the new Liberal Arts Building. Promise counselors **Cynthia Haro** and **Cynthia Lopez** welcomed students with free backpacks, school supplies, and lunch prepared by Laney Catering. During the event, students had the opportunity to build community, enjoy their lunch, and learn about the different types of aid available. Throughout the year, the College Promise Program hosts various workshops to empower students to reach their personal and academic goals.