BERKELEY CITY COLLEGE
1974
TRANSFORMING LIVES

MULTIMEDIA ARTS
EMPOWER YOUR IMAGINATION

? Are you
Creative | Tech-Savvy | Innovative **?**

berkeleycitycollege.edu/multimedia

Art, Design, Media, and Entertainment

Discover your community at BCC

Art, Design, Media, and Entertainment

Discover **your** *community* **at BCC**

Are you a creator? Do you want to transform your passion for multimedia arts into a career? If you dream of producing amazing content—or already are—then the Multimedia Arts (MMART) program at BCC was built for you. Pursue your passion for visual or digital art, films, video games and more by building foundational knowledge or leveling up your existing skills.

No matter your experience level, our program can provide you with the inspiration and education to become whatever you aspire to be: from animator to producer, graphic designer to mobile developer, photographer to director—and everything in between. Achieve your dreams by empowering your imagination.

HIGH SCHOOL STUDENTS

Twice as Strong with DE at BCC

As a Dual Enrolled student, you can earn college credit while you finish high school. So don't wait—ask your guidance counselor, today!

CHOOSE YOUR SPECIALITY

Dynamic, industry-centered, and economical (only $46.00 per semester unit, plus other campus fees), **Berkeley City College's MMART** program provides you with professional-level training to help you succeed in the fast-paced and ever-changing arts and entertainment industry.

Our curriculum is informed and designed by leading experts in the field, as many of our faculty and advisory board members are working professionals at world-renowned companies such as Maxon, Pixar Studios, Springer Design, True West Studios, Talman Associates, Charles Schwab, Tippett Studio, and San Francisco ACM Siggraph.

Start your career in exciting and fast-paced industries by learning more about the four MMART pathways available to you at BCC!

ANIMATION AND GAME DESIGN

DIGITAL IMAGING

MOBILE AND WEB DESIGN

VIDEO ARTS

Whether your goal is a certificate, an associate's degree, to transfer to another academic institution, or simply to explore what options the future holds for you, the **Multimedia Arts Core Certificate of Achievement** is a great place to start your journey. Introducing a variety of multimedia techniques and theory to prepare you for further coursework and specialization, this certificate also serves the core requirements for all Multimedia Arts Associate in Arts Degrees.

MULTIMEDIA ARTS CORE
CERTIFICATE OF ACHIEVEMENT

Required courses:
- ☐ MM/AN 40A Introduction to Game Design (3 units)
- ☐ MM/MW 1A+1LA Introduction to Web Design+Lab (3 units)
- ☐ MM/VI 9A Video Production l: Introduction to Video (4 units)
- ☐ MMART 3 Introduction to Digital Art (3 units)

Select 6–7 units from the following:
- ☐ MM/DI 3+3L Contemporary Color+Lab (3 units)
- ☐ MM/DI 4+4L Introduction to Photoshop+Lab (3 units)
- ☐ MM/MW 2+2L Fundamentals of Graphic Visualization+Lab (3 units)
- ☐ MM/MW 4A+4LA Social Media Marketing and Data Analytics+Lab (3 units)
- ☐ MMART 1 Design Thinking (3 units)
- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MMART 468 Occupational Work Experience in Multimedia Arts (1–4 units)

VIRTUAL PRODUCTION FUNDAMENTALS
Certificate of Achievement (20–22 units)

The Virtual Production Fundamentals Certificate of Achievement (20–22 units), offered as a part of the Regional Virtual Production Academy (RPVA) collaborative, prepares students for entry-level careers in virtual production. Students will apply the skills from film production, computer graphics, digital imaging, visual effects and game engines to the virtual production process. Students may select courses from the participating colleges to complete the certificate.

VIRTUAL PRODUCTION FUNDAMENTALS
CERTIFICATE OF ACHIEVEMENT

BERKELEY CITY COLLEGE

Laney College
DREAM. FLOURISH. SUCCEED.

SANTA ROSA JUNIOR COLLEGE

DVC DIABLO VALLEY COLLEGE

MISSION COLLEGE SANTA CLARA

OHLONE COLLEGE

ANIMATION & GAME DESIGN

Bring stories and games to life! From character animation to rigging, the skills you acquire in this program will prepare you for a career in the Animation, Game and Simulation industries.

Incorporating both 2D and 3D animation method, you will learn how to build out game levels and create virtual experiences in a range of mediums, from traditional animated shorts to games utilizing augmented, mixed, or virtual reality.
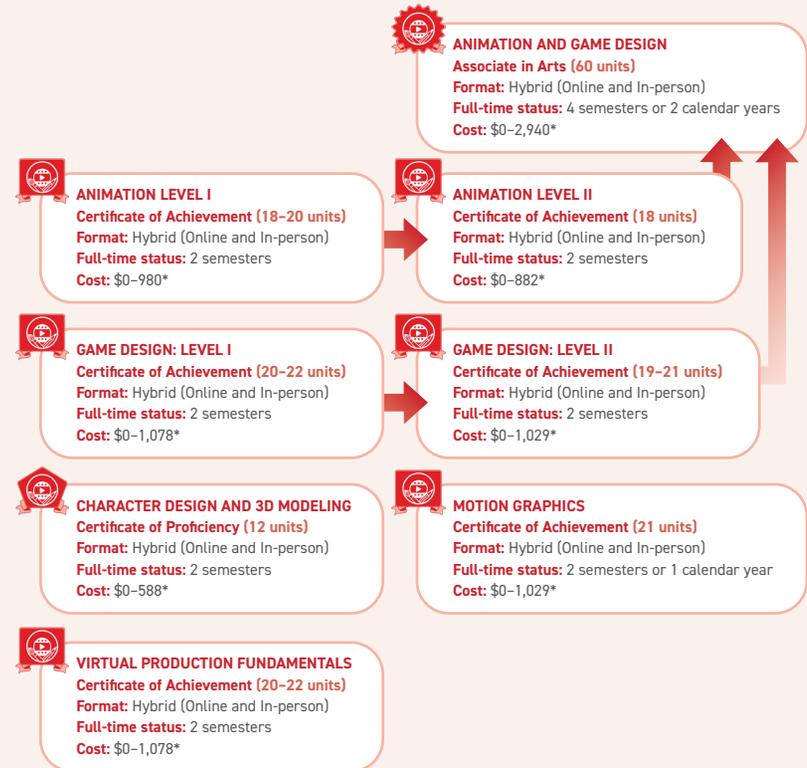
"(This program is) a great 2 year Associate program but is also for people who just want to brush up their skills in both 2D and/or 3D. In the classroom, the students learn Unreal, do motion capture, and collaborate on short films. The program also works with local tech and game companies to provide exposure and opportunities to the students.

— BCC Student

CAREER OPPORTUNITIES

Job Title	Average Annual Wages			Projected Employment Growth	
	SF Bay Area	California	U.S.	California	U.S.
Special Effects Artists and Animators	$118,520	$48,990	$78,790	16%	5%
Video Game Designers	$128,850	$100,290	$79,890	25%	16%

ANIMATION & GAME DESIGN CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.

CREDIT

ANIMATION AND GAME DESIGN
Associate in Arts (60 units)
Format: Hybrid (Online and In-person)
Full-time status: 4 semesters or 2 calendar years
Cost: $0–2,940*

ANIMATION LEVEL I
Certificate of Achievement (18–20 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–980*

ANIMATION LEVEL II
Certificate of Achievement (18 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–882*

GAME DESIGN: LEVEL I
Certificate of Achievement (20–22 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–1,078*

GAME DESIGN: LEVEL II
Certificate of Achievement (19–21 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–1,029*

CHARACTER DESIGN AND 3D MODELING
Certificate of Proficiency (12 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–588*

MOTION GRAPHICS
Certificate of Achievement (21 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters or 1 calendar year
Cost: $0–1,029*

VIRTUAL PRODUCTION FUNDAMENTALS
Certificate of Achievement (20–22 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–1,078*

NON-CREDIT

INTRODUCTION TO MOTION GRAPHICS
Certificate of Completion
Format: Online
Full-time status: 1 semester
Cost: Free

INTRODUCTION TO ANIMATION AND GAME DESIGN
Certificate of Completion
Format: Online
Full-time status: 1 semester
Cost: Free

*The actual cost for a California resident depends on the financial aid status. ($49 per credit unit)

Multimedia Arts: Animation & Game Design

EMPOWER YOUR IMAGINATION
Schedule an appointment with a BCC Counselor to learn more!
www.berkeleycitycollege.edu/counseling

This map represents one possible pathway at BCC and is based on the 2023–2024 catalog.

Transfer Opportunities
Interested in transferring? Most courses in MMART have been accepted for UC and CSU transfer. Ask a counselor about what courses to take!

ASSOCIATE DEGREES

Earn General Education and Elective courses while completing the major units required to earn your Associate degree!

ANIMATION AND GAME DESIGN
Associate in Arts

ANIMATION AND GAME DESIGN — ASSOCIATE IN ARTS

(60 units)
- ☐ Major units (40–41 units)
- ☐ GE and electives (19–20 units)

CERTIFICATES

ANIMATION: LEVEL II
Certificate of Achievement (18 units)

ANIMATION LEVEL II — CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/AN 25 Animation Production (3 units)
- ☐ Animation Elective (6 units)

1st Semester/Fall
- ☐ MM/AN 3B Intermediate 2D Animation (3 units)
- ☐ MM/AN 20B 3D Character Animation (3 units)
- ☐ Animation Elective (3 units)

ANIMATION: LEVEL I
Certificate of Achievement (18–20 units)

ANIMATION LEVEL I — CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/AN 50 Career Preparation for Animation and Game Industries (3 units)
- ☐ Animation Elective (6 units)

1st Semester/Fall
- ☐ MM/AN 3A Introduction to 2D Animation (3 units)
- ☐ MM/AN 20A Introduction to 3D Animation (3 units)
- ☐ Animation Elective (3 units)

GAME DESIGN: LEVEL II
Certificate of Achievement (19–21 units)

GAME DESIGN LEVEL II — CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/AN 41B Video Game Development (3 units)
- ☐ MM/AN 44 Applications of Virtual and Augmented Reality (3 units)
- ☐ Game Design Elective (3 units)

1st Semester/Fall
- ☐ CIS 23 C# Programming (4 units)
- ☐ MM/AN 40B Introduction to Game Design (3 units)
- ☐ Game Design Elective (3 units)

GAME DESIGN: LEVEL I
Certificate of Achievement (20–22 units)

GAME DESIGN LEVEL I — CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/AN 50 Career Preparation for Animation and Game Industries (3 units)
- ☐ Game Design Electives (8 units)

1st Semester/Fall
- ☐ MM/AN 21A Introduction to 3D Modeling (3 units)
- ☐ MM/AN 40A Introduction to Game Design (3 units)
- ☐ Game Design Electives (3–5 units)

VIRTUAL PRODUCTION FUNDAMENTALS
Certificate of Achievement (20–22 units)

VIRTUAL PRODUCTION FUNDAMENTALS — CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MEDIA 44A - Virtual Production (3 units) *This course is available at Laney College*
- ☐ MM/AN 22B Special Effects for Animation (3 units)
- ☐ Elective (3 units)

1st Semester/Fall
- ☐ MMART 3 Introduction to Digital Art (3 units)
- ☐ MM/AN 40A Introduction to Game Design (3 units)
- ☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
- ☐ MM/AN 20A Introduction to 3D Animation (3 units)

MOTION GRAPHICS
Certificate of Achievement (21 units)

MOTION GRAPHICS — CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/VI 20A+20LA Introduction to Editing and Lab (3 units)
- ☐ Electives (6 units)

1st Semester/Fall
- ☐ MMART 1 Design Thinking (3 units)
- ☐ MMART 3 Introduction to Digital Art (3 units)
- ☐ MMART 5A Introduction to Motion Graphics (3 units)
- ☐ MM/DI 15A Introduction to 3D Motion Graphics (3 units)

CHARACTER DESIGN AND 3D MODELING - Certificate of Proficiency (12 units)

CHARACTER DESIGN AND 3D MODELING — CERTIFICATE OF PROFICIENCY

- ☐ MM/AN 1B Storytelling in Animation (3 units)
- ☐ MM/AN 19 Character Design and Model Construction (3 units)
- ☐ MM/AN 21A Introduction to 3D Modeling (3 units)
- ☐ MM/AN 21B Intermediate 3D Modeling (3 units)

INTRODUCTION TO MOTION GRAPHICS
Certificate of Completion

INTRODUCTION TO MOTION GRAPHICS — CERTIFICATE OF COMPLETION

NON-CREDIT
- ☐ MM/DI 504A Introduction to Digital Illustration
- ☐ MMART 505A Introduction to Motion Graphics
- ☐ MM/DI 515A Introduction to 3D Motion Graphics
- ☐ MM/DI 550 Design Studio Practice

INTRODUCTION TO ANIMATION AND GAME DESIGN
Certificate of Completion

INTRODUCTION TO ANIMATION AND GAME DESIGN — CERTIFICATE OF COMPLETION

NON-CREDIT
- ☐ MM/AN 510 Introduction to 3D Modeling
- ☐ MM/AN 511 3D Character Animation
- ☐ MM/AN 512 Game Level Design
- ☐ MM/AN 550 Animation and Game Studio Practice

MULTIMEDIA ARTS CORE — CERTIFICATE OF ACHIEVEMENT

START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!

LEARN CORE MULTIMEDIA ARTS SKILLS!

DIGITAL IMAGING

Our program will teach you the essential design principles you need to start your career as a graphic designer, photographer, visual artist and more! You will explore the artistic, theoretical, and technological developments in photography, graphic design, illustration, imaging, and data visualization.

Our experienced teachers will show you how to convert concepts into images, and produce effective visual communication solutions to add to your portfolio. Learn to use industry-standard software for digital imaging and editing, as well as motion graphics based software for 3D modeling and animation.

Career Opportunities: Photography, studio photography, preprocessing, digital imaging, digital design, advertising, pre-press and press production, and independent printmaking.
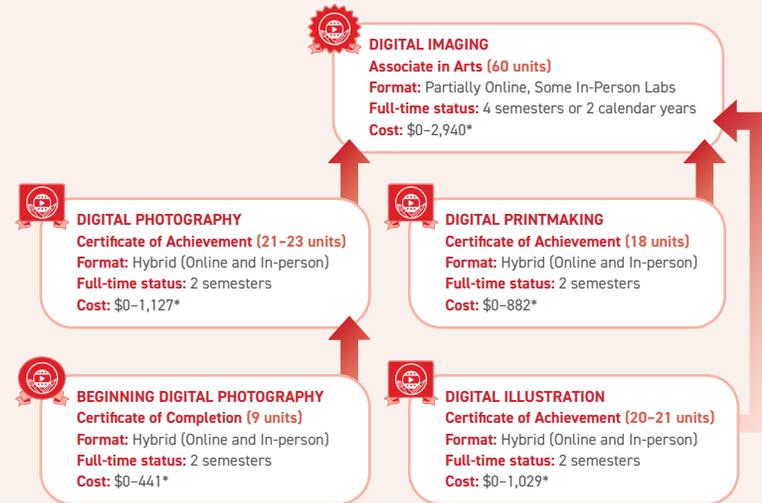
> " *Design is thinking made visual.*
>
> — Saul Bass, Movie Poster, Title Sequence, & Logo Designer: *The Shining, Anatomy of a Murder, Vertigo, The Man with the Golden Arm*

💼 CAREER OPPORTUNITIES

Job Title	Annual Median Wages			Projected Employment Growth**	
	SF Bay Area	California	U.S.	California	U.S.
Commercial and Industrial Designers*	$99,320	$87,190	$77,030	15%	3%
Graphic Designer**	$78,170	$62,310	$50,710	11%	2–3%
Photographer***	$59,100	$46,630	$38,950	27%	9%

* https://www.onetonline.org/link/localwages/27-1021.00?zip=94610
** https://www.onetonline.org/link/localwages/27-1024.00?zip=94610
*** https://www.onetonline.org/link/localtrends/27-4021.00?st=CA

DIGITAL IMAGING
CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.
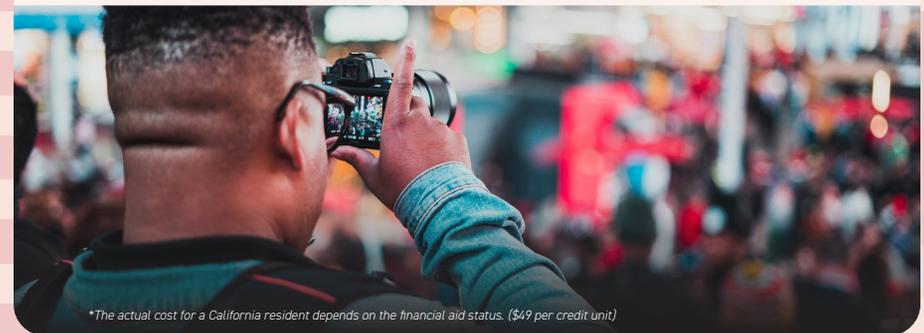
CREDIT

DIGITAL IMAGING
Associate in Arts **(60 units)**
Format: Partially Online, Some In-Person Labs
Full-time status: 4 semesters or 2 calendar years
Cost: $0–2,940*

DIGITAL PHOTOGRAPHY
Certificate of Achievement **(21–23 units)**
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–1,127*

DIGITAL PRINTMAKING
Certificate of Achievement **(18 units)**
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–882*

BEGINNING DIGITAL PHOTOGRAPHY
Certificate of Completion **(9 units)**
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–441*

DIGITAL ILLUSTRATION
Certificate of Achievement **(20–21 units)**
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–1,029*

NON-CREDIT

BEGINNING DIGITAL PHOTOGRAPHY
Certificate of Achievement
Format: Online
Full-time status: 1 semester
Cost: Free

DIGITAL IMAGING
Certificate of Completion
Format: Online
Full-time status: 1 semester
Cost: Free

*The actual cost for a California resident depends on the financial aid status. ($49 per credit unit)

Multimedia Arts: Digital Imaging

EMPOWER YOUR IMAGINATION
Schedule an appointment with a BCC Counselor to learn more!
www.berkeleycitycollege.edu/counseling

Transfer Opportunities
Interested in transferring? Most courses in MMART have been accepted for UC and CSU transfer. Ask a counselor about what courses to take!

ASSOCIATE DEGREES

Earn General Education and Elective courses while completing the major units required to earn your Associate degree!

DIGITAL IMAGING
Associate in Arts

DIGITAL IMAGING ASSOCIATE IN ARTS

(60 units)
- ☐ Major units (37–38 units)
- ☐ GE and electives (22–23 units)

CERTIFICATES

DIGITAL PHOTOGRAPHY
Certificate of Achievement
(21–23 units)

DIGITAL PHOTOGRAPHY CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/DI 20B Intermediate Digital Photography & Lab (3 units)
- ☐ MM/DI 23 Digital Printing for Photographers (3 units)
- ☐ Electives (6 units)

1st Semester/Fall
- ☐ MM/DI 4 + 4L Introduction to Photoshop & Lab (3 units)
- ☐ MM/DI 20A+LA Introduction to Digital
- ☐ Photography & Lab (3 units)
- ☐ Elective (3 units)

DIGITAL PRINTMAKING
Certificate of Achievement
(18 units)

DIGITAL PRINTMAKING CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/DI 40A+40LA Introduction to Digital Printing + Lab (3 units)
- ☐ Electives (6 units)

1st Semester/Fall
- ☐ MM/DI 1A+1LA Introduction to Digital Illustration + Lab (3 units)
- ☐ MM/DI 4+4L Introduction to Photoshop + Lab (3 units)
- ☐ Electives (3 units)

DIGITAL ILLUSTRATION
Certificate of Achievement
(20–21 units)

DIGITAL ILLUSTRATION CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/DI 2 Sketching Fundamental for Design (3 units)
- ☐ Electives (6 units)

1st Semester/Fall
- ☐ MM/DI 1A+1LA Introduction to Digital Illustration + Lab (3 units)
- ☐ MM/DI 3+3L Contemporary Color+ Lab (3 units)
- ☐ MM/DI 4+4L Introduction to Photoshop + Lab (3 units)
- ☐ Elective (3 units)

DIGITAL IMAGING
Certificate of Completion

DIGITAL IMAGING CERTIFICATE OF COMPLETION

NON-CREDIT
- ☐ MM/DI 510 Photoshop
- ☐ MM/DI 511 Photography
- ☐ MM/DI 512 Digital Printing
- ☐ MM/DI 550 Design Studio Practice

BEGINNING DIGITAL PHOTOGRAPHY - Certificate of Achievement (9 units)

BEGINNING DIGITAL PHOTOGRAPHY CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/DI 20B Intermediate Digital Photography (3 units)

1st Semester/Fall
- ☐ MM/DI 4+ 4L Introduction to Photoshop + Lab (3 units)
- ☐ MM/DI 20A+20LA Introduction to Digital Photography + Lab (3 units)

BEGINNING DIGITAL PHOTOGRAPHY
Certificate of Completion

BEGINNING DIGITAL PHOTOGRAPHY CERTIFICATE OF COMPLETION

NON-CREDIT
- ☐ MM/DI 510 Photoshop
- ☐ MM/DI 520A Introduction to Digital Photography
- ☐ MM/DI 520B Intermediate Digital Photography
- ☐ MM/DI 550 Design Studio Practice

MULTIMEDIA ARTS CORE
Certificate of Achievement (19–20 units)

MULTIMEDIA ARTS CORE CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/AN 40A Introduction to Game Design (3 units)
- ☐ MM/MW 1A+1LA Introduction to Web Design and Lab (3 units)
- ☐ Elective (3 units)

1st Semester/Fall
- ☐ MMART 3 Introduction to Digital Art (3 units)
- ☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
- ☐ Elective (3 units)

This map represents one possible pathway at BCC and is based on the 2023–2024 catalog.

START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!

LEARN CORE MULTIMEDIA ARTS SKILLS!

MOBILE AND WEB DESIGN

As a student in BCC's Multimedia Arts Mobile and Web Design Program, you'll learn cross-platform design techniques and practical applications using industry-standard tools to help you build a portfolio of skills to succeed in the mobile and web design field.

Some of the valuable knowledge and skills you will attain include the following:

- *Learn the basics of web design* HTML5, CSS3, and CSS Grid Architecture
- *Design compelling graphic visualizations* to display complex information
- *Build user-friendly applications* to engage your audience with interactive features, dynamic, graphical elements, and engaging content
- *Analyze trends* in consumer interest and user behavior using data analytics
- *Develop successful strategies* for content creation and digital marketing to increase brand awareness in E-commerce environments

CAREER OPPORTUNITIES

With an education in Mobile and Web Design, you can be a part of the digital revolution with a career in:

- Front-end web and mobile design
- UI/UX design
- Digital marketing, social media, and content strategy

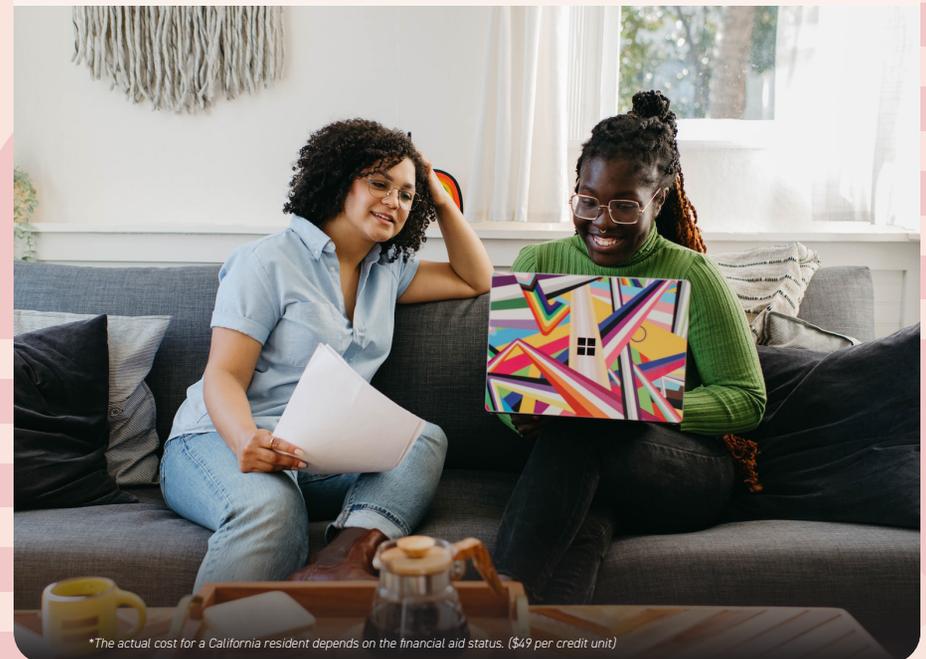| Job Title	Annual Median Wages			Projected Employment Growth	
	SF Bay Area	California	U.S.	California	U.S.
Digital Marketing Specialist*	$96,840	$77,050	$63,920	34%	19%
Web & Digital Interface Designers**	$128,850	$100,290	$79,890	25%	16%

* Source: https://www.onetonline.org/link/summary/13-1161.01
** Source: Bureau of Labor Statistics 2021 wage data external site https://www.onetonline.org/link/summary/15-1255.00

MOBILE AND WEB DESIGN
CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.

CREDIT

MOBILE AND WEB DESIGN
Associate in Arts (60 units)
Format: Partially Online, Some In-Person Labs
Full-time status: 4 semesters or 2 calendar years
Cost: $0–2,940*

LEVEL I: MOBILE AND WEB DESIGN
Certificate of Achievement (19 units)
Format: Partially Online, Some In-Person Labs
Full-time status: 2 semesters
Cost: $0–931*

LEVEL II: MOBILE AND WEB DESIGN
Certificate of Achievement (18–20 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–980*

*The actual cost for a California resident depends on the financial aid status. ($49 per credit unit)

Multimedia Arts: Mobile & Web Design

EMPOWER YOUR IMAGINATION
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www.berkeleycitycollege.edu/counseling

Transfer Opportunities

Interested in transferring? Most courses in MMART have been accepted for UC and CSU transfer. Ask a counselor about what courses to take!

ASSOCIATE DEGREES

MOBILE AND WEB DESIGN
Associate in Arts

MOBILE AND WEB DESIGN ASSOCIATE IN ARTS

(60 units)

☐ Major units (40–41 units)
☐ GE and electives (19–20 units)

Earn General Education and Elective courses while completing the major units required to earn your Associate degree!

CERTIFICATES

LEVEL II: MOBILE AND WEB DESIGN
Certificate of Achievement (18–20 units)

LEVEL II: MOBILE AND WEB DESIGN CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
☐ MMART 114+114L Data Design for Digital Media+Lab (3 units)
☐ MMART 170+170L Virtual Reality and Digital Spaces+Lab (3 units)
☐ MMART 171+171L Web Commerce and Internet Start Up+Lab (3 units)

1st Semester/Fall
☐ MMART 162+162L Contemporary Scripting for Games, Mobile and Web+Lab (3 units)
☐ MM/MW 4A+4L A Social Media Marketing and Data Analytics+Lab (3 units)
☐ Mobile and Web Design Electives (3–5 units)

MOBILE AND WEB DESIGN LEVEL I
Certificate of Achievement (19 units)

LEVEL I: MOBILE AND WEB DESIGN CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
☐ MM/MW 1A+1LA Introduction to Web Design+Lab (3 units)
☐ MM/MW 2+2L Fundamentals of Graphic Visualization+Lab (3 units)
☐ MM/VI 9A Video Production I: Introduction to Video (4 units)

1st Semester/Fall
☐ MMART 166+166L User Experience and Interface Design+Lab (3 units)
☐ MMART 167+167L Mobile and Cross-Platform Web Design+Lab (3 units)
☐ MMART 168+168L Online Games & Interactivity+Lab (4 units)

START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!

15

MULTIMEDIA ARTS CORE
Certificate of Achievement (19–20 units)

MULTIMEDIA ARTS CORE CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
☐ MM/AN 40A Introduction to Game Design (3 units)
☐ MM/MW 1A+1LA Introduction to Web Design and Lab (3 units)
☐ Elective (3 units)

1st Semester/Fall
☐ MMART 3 Introduction to Digital Art (3 units)
☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
☐ Elective (3 units)

This map represents one possible pathway at BCC and is based on the 2023–2024 catalog.

LEARN CORE MULTIMEDIA ARTS SKILLS!

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VIDEO ARTS

The **Video Arts Multimedia Arts Program at BCC** will give you the training and education you need for an entry-level career in the film and media industries. Curriculum covers technical training in video production and editing, motion graphics, sound design, film theory, and cinematography.

With instruction from experienced, professional filmmakers, you will get hands-on training using state-of-the-art equipment and software to learn video production, editing, and sound design techniques, effectively critique film through the lens of historical context, social relevance, and film theory, and practice the art of cinematic storytelling through script writing and filmmaking.

Additionally, you will learn industry-standard business practices as you apply these skills to real-life projects: from completing internships, to seeking funding for projects, to developing portfolio reels, and finding connection with a broad, supportive network of filmmakers.

STEP OUT INTO THE LIMELIGHT!

Many BCC Video Arts alumni transfer to top-notch film programs at the university level or enter the film industry after completing Multimedia degrees. In fact, five video arts alumni have won Emmy Awards, while others have been awarded independent filmmaking grants after completing our program.
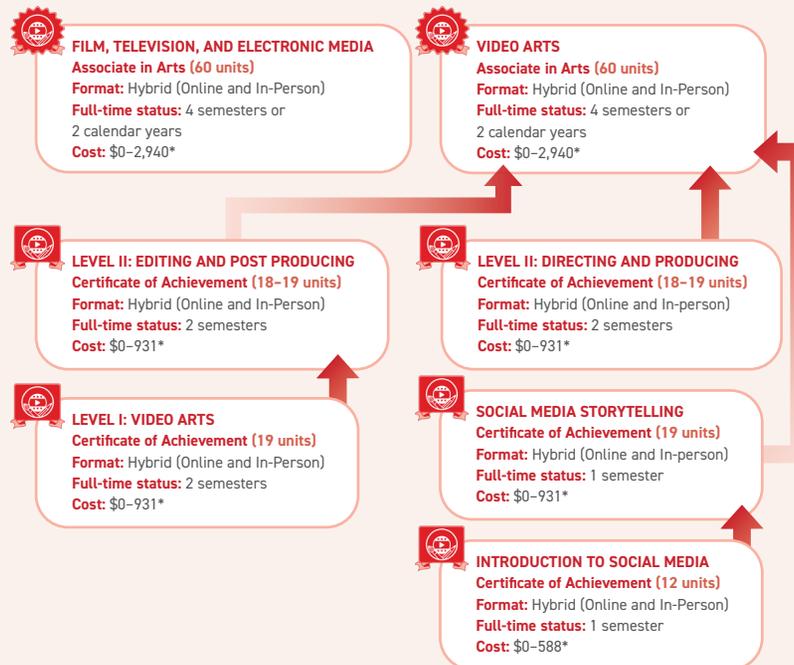
CAREER OPPORTUNITIES

Job Title	Annual Median Wages			Projected Employment Growth	
	SF Bay Area	California	U.S.	California	U.S.
Camera Operators, Television, Video, & Film*	$57,660	$54,420	$49,230	21%	9%
Film & Video Editors**	$72,930	$63,100	$62,680	22%	14%
Media Programming Directors & Producers***	$103,820	$107,280	$79,000	19%	8%
Sound Engineering Technicians****	$70,000	$63,340	$60,500	19%	8%

* Source: https://www.onetonline.org/link/summary/27-4031.00
** Source: https://www.onetonline.org/link/summary/27-4032.00
*** Source: https://www.onetonline.org/link/summary/27-2012.03
**** Source: https://www.onetonline.org/link/summary/27-4014.00

VIDEO ARTS CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.

CREDIT

FILM, TELEVISION, AND ELECTRONIC MEDIA
Associate in Arts (60 units)
Format: Hybrid (Online and In-Person)
Full-time status: 4 semesters or 2 calendar years
Cost: $0–2,940*

VIDEO ARTS
Associate in Arts (60 units)
Format: Hybrid (Online and In-Person)
Full-time status: 4 semesters or 2 calendar years
Cost: $0–2,940*

LEVEL II: EDITING AND POST PRODUCING
Certificate of Achievement (18–19 units)
Format: Hybrid (Online and In-Person)
Full-time status: 2 semesters
Cost: $0–931*

LEVEL II: DIRECTING AND PRODUCING
Certificate of Achievement (18–19 units)
Format: Hybrid (Online and In-person)
Full-time status: 2 semesters
Cost: $0–931*

LEVEL I: VIDEO ARTS
Certificate of Achievement (19 units)
Format: Hybrid (Online and In-Person)
Full-time status: 2 semesters
Cost: $0–931*

SOCIAL MEDIA STORYTELLING
Certificate of Achievement (19 units)
Format: Hybrid (Online and In-person)
Full-time status: 1 semester
Cost: $0–931*

INTRODUCTION TO SOCIAL MEDIA
Certificate of Achievement (12 units)
Format: Hybrid (Online and In-Person)
Full-time status: 1 semester
Cost: $0–588*

*The actual cost for a California resident depends on the financial aid status. ($49 per credit unit)

Multimedia Arts: Video Arts

EMPOWER YOUR IMAGINATION
Schedule an appointment with a BCC Counselor to learn more!
www.berkeleycitycollege.edu/counseling

ASSOCIATE DEGREES

Earn General Education and Elective courses while completing the major units required to earn your Associate degree!

VIDEO ARTS
Associate in Arts

VIDEO ARTS
ASSOCIATE IN ARTS

(60 units)
- ☐ Major units (41 units)
- ☐ GE and electives (19 units)

FILM, TELEVISION, AND ELECTRONIC MEDIA
Associate in Arts for Transfer

FILM, TELEVISION, AND ELECTRONIC MEDIA
ASSOCIATE IN ARTS FOR TRANSFER

(60 units)
- ☐ Major units (19 units)
- ☐ GE and electives (41 units)

4th Semester/Spring
- ☐ Video Arts Elective (6 units)
- ☐ General Education/Elective (6 units)

3rd Semester/Fall
- ☐ MM/VI 009C Video Production III: Directing and Producing (3 units)
- ☐ Video Arts Elective (6 units)
- ☐ General Education/Elective (6 units)

2nd Semester/Spring
- ☐ MMART 122B From Movies to Multimedia (3 units)
- ☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
- ☐ MM/VI 024A Sound Design I (2 units)
- ☐ MM/VI 024LA Sound Design I Lab (1 unit)
- ☐ General Education/Elective (6 units)

1st Semester/Fall
- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ Video Arts Elective (6 units)
- ☐ General Education/Elective (6 units)

CERTIFICATES

VIDEO ARTS LEVEL II: EDITING AND POST PRODUCTION - Certificate of Achievement (18–19 units)

LEVEL II: EDITING AND POST PRODUCING
CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MMART 197 Multimedia Career Preparation (3 units) **OR** MMART 468 Occupational Work Experience in Multimedia Arts (1–4 units)
- ☐ Electives (6 units)

1st Semester/Fall
- ☐ MM/VI 20B+20LB Editing II: Technical Skills+Lab (3 units)
- ☐ Electives (6 units)

VIDEO ARTS LEVEL II: DIRECTING AND PRODUCING - Certificate of Achievement (18–19 units)

LEVEL II: DIRECTING AND PRODUCING
CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MMART 197 Multimedia Career Preparation (3 units) **OR** MMART 468 Occupational Work Experience in Multimedia Arts (3–4 units)
- ☐ Directing Emphasis Electives (6 units) **OR** Producing Emphasis Electives (6 units)

1st Semester/Fall
- ☐ MM/VI 9C Video Production III: Directing & Producing (3 units)
- ☐ MM/VI 5 The Art of Producing (3 units)
- ☐ Directing or Producing Elective (3 units)

SOCIAL MEDIA STORYTELLING
Certificate of Achievement (19 units)

SOCIAL MEDIA STORYTELLING
CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/VI 17 Social Media Production (3 units) **OR** MM/MW 4A+4LA Social Media Marketing and Data Analytics and Lab (3 units)
- ☐ Elective (3 units)

1st Semester/Fall
- ☐ BUS 70 Introduction to Marketing (3 units)
- ☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
- ☐ MM/VI 16 Social Media Storytelling (3 units)
- ☐ MM/VI 20A+20LA Editing I: Introduction to Video Editing & Lab (3 units)

VIDEO ARTS LEVEL I
Certificate of Achievement (19 units)

LEVEL I: VIDEO ARTS
CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MM/VI 20A/LA Editing I: Introduction to Video Editing+Lab (3 units)
- ☐ MM/VI 024A/LA Sound Design I & Lab (3 units)
- ☐ Elective (3 units)

1st Semester/Fall
- ☐ MM/VI 009A Video Production I: Introduction to Video (4 units)
- ☐ MMART 110 Scriptwriting & Storyboarding (3 units)
- ☐ MM/V15 The Art of Producing (3 units)

INTRODUCTION TO SOCIAL MEDIA - Certificate of Achievement (12 units)

INTRODUCTION TO SOCIAL MEDIA
CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/VI 16 Social Media Storytelling (3 units)
- ☐ MM/VI 20A+ 20LA Editing I: Introduction to Video Editing + Lab (3 units)

1st Semester/Fall
- ☐ BUS 70 Introduction to Marketing (3 units)
- ☐ MM/MW 4A+ 4LA Social Media Marketing and Data Analytics + Lab (3 units)

MULTIMEDIA ARTS CORE
Certificate of Achievement (19–20 units)

MULTIMEDIA ARTS CORE
CERTIFICATE OF ACHIEVEMENT

2nd Semester/Spring
- ☐ MM/AN 40A Introduction to Game Design (3 units)
- ☐ MM/MW 1A+1LA Introduction to Web Design and Lab (3 units)
- ☐ Elective (3 units)

1st Semester/Fall
- ☐ MMART 3 Introduction to Digital Art (3 units)
- ☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
- ☐ Elective (3 units)

This map represents one possible pathway at BCC and is based on the 2023–2024 catalog.

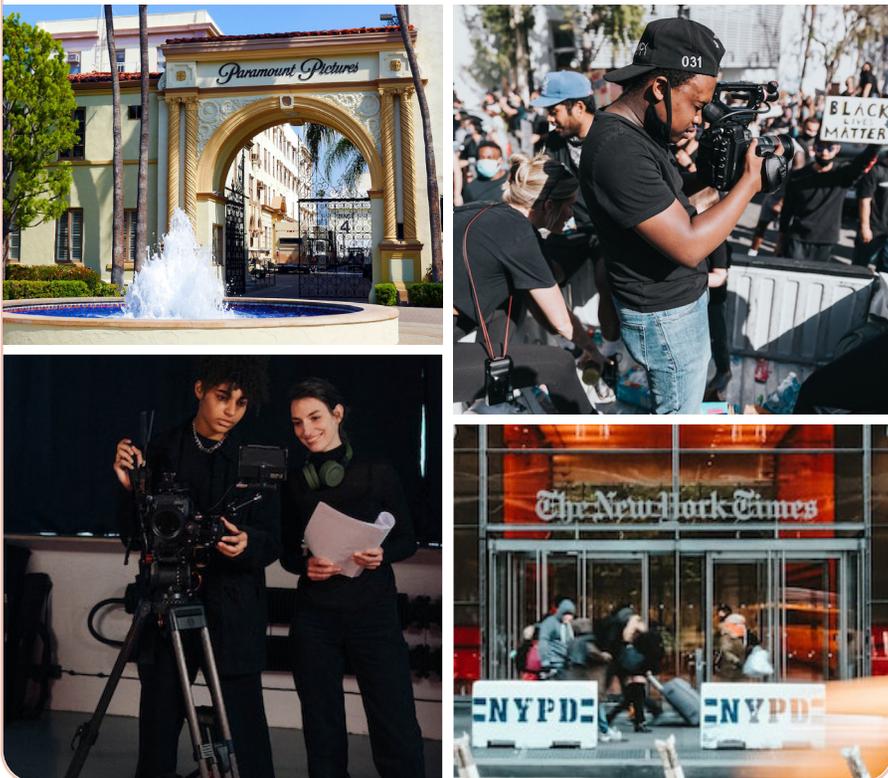**START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!**

LEARN CORE MULTIMEDIA ARTS SKILLS!

GET HIRED!

Multimedia Arts students at BCC have found entry-level positions in animation, game, and web design, corporate and independent media organization, digital imaging, and video production at world-renown companies such as:

Apple Inc.

Audio Engineering Society (AES)

Black Reels

BRON Studios

Goodby Silverstein & Partners

Halon Entertainment

KPFA

KQED

LinkedIn

Little Giant Lighting & Grip

Meyer Sound

New York Times

Paramount Studios

Sephora

Sony Pictures

UC Berkeley

There are also opportunities to freelance as **cinematographers, editors, production assistants, gaffers, set-photographers and sound recordists.**

Quick Guide to Community College Terminology

apprenticeship A work-based learning model where apprentices have supervised on-the-job training, along with job-related education, all while earning a wage that increases during the progression of the program.

Associate in Arts (AA)/Associate in Science (AS) An undergraduate degree requiring at least two years of full-time study and completion of 60-semester units, including major and GE courses.

Associate Degree for Transfer (AD-T) A specific set of courses required to transfer into an upper-division program at the CSU system as part of the junior class with guaranteed priority admission.

Certificate of Achievement (CA) A qualified credential noted on your official transcript upon completion of a series of courses of a specific subject or skill set. At minimum, 16 units, often connected to an Associate degree.

Certificate of Proficiency (CP) Smaller unit certificate related to a specific skill set or subject. Often part of a pathway to update a professional skill set or launch a new career.

co-requisite Courses required to be taken in tandem during the same term.

dual enrollment A program that allows students to take college courses while in high school and earn both high school and college credits simultaneously.

full-time status Enrollment in 12 units or more in a given term.

internship When a student works in an organization in order to gain work experience or satisfy requirements for a qualification. Internships can be paid or unpaid and help students make connections in professional fields they are considering for career paths.

lecture/lab hours Number of contact hours a lecture or laboratory course meets during a term

non-credit courses Intended for personal enrichment or to acquire a skill set, but not applicable toward a degree. No units are earned upon completion, but non-credit vocational certificates may be awarded upon completion of a series of classes in this category.

part-time status Enrollment in 11 or fewer units in a given term.

prerequisite Previous experience or course completions required for entry into another course.

Student Education Plan (SEP) Specific courses to enroll in each semester over a period of time, in order to meet the requirements of an educational goal, Associate Degree Transfer program (AD-T), or completion of Associate Degree (AA/AS).

unit Used synonymously with "credit", the value earned in a course.

APPLY ONLINE NOW!

Learn the steps to apply and enroll at BCC on our website at
berkeleycitycollege.edu/menu-links/getting-started-at-bcc/

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