



# ANNUAL REPORT 2024 - 2025

# **GROWING AND LEADING** IN YOUR COMMUNITY

#### **Berkeley City College continues to grow**

and thrive. Even with the reverberations still felt from the Covid-19 pandemic and a shifting landscape in public education, the enrollment trends speak for themselves. This Spring, Berkeley City College enrolled over 7,000 students-the first time achieving that mark since 2016-and of that, more than 1,400 were enrolled as full-time students-the first time achieving that mark since 2020 when community colleges saw a massive dip in enrollment during the pandemic. The data shows Berkeley City College is a destination for students wanting to transform their lives, and our esteemed faculty, staff, and administrators are ready to support student success.

This year saw continued growth in career and technical education with work-based internships and apprenticeships, particularly in the areas of our Biotechnology, Health and Human Services, Education, and Multimedia Arts programs. Our industry partnerships with BAYER, the YMCA, local school districts, and others have yielded **over 50 internships and over 200 apprenticeship opportunities** for students to earn while they learn and gain valuable experience in their desired field. BCC looks forward to continuing to find new and innovative ways to partner with our community to give students the avenues to earn higher wages and find a career they love.

BCC's UC and CSU transfer rates continue to be a leader in the Bay Area and the state. A study published by the *San Francisco Chronicle* this year found in academic year 2023–24 **BCC ranked**  in the top 4 of Bay Area community colleges with a 36% admittance rate to UC Berkeley and was ahead of the curve systemwide with 83% of BCC transfer applicants being admitted to at least one UC. 49% of the 2024–25 graduating class will be awarded with an Associate's Degree for Transfer, guaranteeing transfer admission to a CSU campus.

With the passage of Senate Bill 1348, Berkeley City College is proud to qualify as a recognized Black Serving Institution (BSI) and will be applying for official designation. With BSI status, BCC will look to provide additional student support via existing affinity programs like Umoja, designed to promote academic success for African American community college students through cohort classes, tutoring, workshops, communitybuilding, study spaces and mentoring. It will add to our commitment to serving a diverse student population, along with our Hispanic Serving Institution (HSI) and Asian American Native American Pacific Islander Serving Institution (AANAPISI) designations. We are proud to share that Berkeley City College is a destination for all students to pursue their dreams.

BCC's approach for over 50 years has been to offer responsive and innovative programs to meet all our students' needs. With on-campus and online class options, full-time or short-term classes, day or night classes-no matter where you are in life, we have pathways and support services designed to get you where you want to go. This is our vision and commitment to the city of Berkeley and the broader Bay Area.





# WHO WE SERVE



Total Students per Semester				6,519 Fall '24	_	<b>350</b> 1mer '24	<b>7,033</b> Spring '25	
AT A GLANCE			STUDENT DEMOGRAPHICS			Top UC Transfer Destinations		
54%	39%		31%	8%				
Female	Male		Latinx	Two or More				
70/	720/		21%	3%		UC Berkeley 86		86
7%	73%		White	Unknown		UC Davis 43		43
Gender Not Reported	Age Under 30		19%	0.4%		UC Dav	/15	43
			Asian	Pacific Islander				
<b>76%</b>	41%		18%	0.1%		UC San	Diego	30
Students of Color	First Generation		Black/ African American	American Indian	1	TOTAL		244
TOP 3 ASSOCIATE DEGREES			TOP 3 TRANSFER DEGREES			Top CSU Transfer Destinations		
Humanities and 87		Business Administrati			Destin	ations		
Social Science	ces		Auministrati	011		San Frar	ncisco	59
Business 44 Administration		44	Psychology	41		State Un	niversity	59
			Sociology	29		CSU Eas	t Bay	42
Psychology		41	Sociology	29				
*top dograas for 2	022.24		*transfer dearees au	transfer dearees auarantee admission to the				

\*top degrees for 2023–24

#### **Total Employees**

# \*transfer degrees guarantee admission to the

California State University system

#### 220 Fall '24

\*transfer destinations are for 2024-25

San Jose State

University

TOTAL

#### **FISCAL YEAR 2024—25**

\$25,097,663 **Unrestricted Annual Budget** 

\$22,201,503 **Restricted Annual Budget** 

\$1,786,300 Parcel Tax + Measure E Bond

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140

# JOIN OUR COMMUNITY

#### **Complete Your Application**

Visit **CCCApply.org**, select Berkeley City College as your campus, and complete the application. You will receive an email within 24 hours with your Peralta Student ID # and Email with login credentials for the student portal.

#### **Meet with a Counselor**

Complete online orientation and self-placement at **www.berkeleycitycollege.edu/orientation-and-placement** Once completed, make an appointment with a counselor at **www.berkeleycitycollege.edu/counseling** 

#### **Register for Classes**

Login to the Peralta student portal and navigate to Campus Solutions to register for courses and pay your fees. Navigate to "Manage Classes" and "Class Search and Enroll." Find the courses that you would like to take, add to your cart, and proceed until you are fully enrolled in the course.



#### Explore Our Academic Career Communites





Visit us at **berkeleycitycollege.edu/acc** or scan the QR code to learn more.

#### **Secure Your Funding**

Once you've registered for classes, we strongly recommend students apply for Financial Aid. You may be eligible for State and Federal grants that can help cover your expenses– no repayment necessary!

Visit the Financial Aid page on our website to learn more about resources available. Contact the Financial Aid office at **bcc-financialaid@peralta.edu** 



#### **Questions?**

Visit **berkeleycitycollege.edu/get-started** for more information.



"I was delivering takeout for an app, just across the street from UC Berkeley, when I saw my future-but I wasn't in it. After not being accepted to my chosen universities out of high school, I made a promise to myself that I will get into Cal. Whether you're looking for direction or already chasing a goal, BCC can be the launchpad that takes you further."

–Hameed Alghaithi

transferred to UC Berkeley Haas School of Business

## **HIGHLIGHTS** 2024–25

- Berkeley City College hosted Afro ComicCon's Juneteenth celebration, hosted in partnership with the Regional Virtual Production academy and the Oakland Technology and Education Center (OTEC). There were themed photo backdrops celebrating Black superheroes, a cosplay contest, and a panel discussion with local artists. Berkeley City College's Multimedia Arts department also showcased the cool technology and tools from their video game, video production, and digital arts programs.
- BCC's Latinx Heritage Month festivities "Cultivando Nuestra Cultura" offered fun and engaging activities for students from September through October, culminating with the "La Pachanga" street party at the Downtown Berkeley Plaza.
- Berkeley City College students and employees met with CEO of the Downtown Berkeley Association John Caner to discuss ways to improve Downtown Berkeley. About 20 BCC community members took part and voted on which issues mattered most to them. We appreciate Mr. Caner for taking the time to meet with our community and gather our feedback!
- The Berkeley City College Basic Needs Center holds a free Flea Market every semester, distributing free new or lightly used clothing donated from the BCC community. This year, 280 students took home 823 pieces of clothing.





BERKELEY CITY COLLEGE

#### MESA Cohort Celebrates First Graduating Class

February 2025 marked the anniversary of the Math Engineering Science Achievement (MESA) Program at Berkeley City College. Thus far, the MESA Center has enrolled 75 students. 13 of those students are in the graduating class of 2024-25–the first graduates in program history! During our first year, BCC MESA programming included opportunities for students to network, learn about internships and STEM research and develop their academic skills. BCC MESA also partnered with the University of California Space Sciences Lab and ZymoChem Lab to offer internship opportunities to MESA students. Moving forward, we hope to continue to build additional partnerships with industry leaders to offer professional and research opportunities for our students.

#### MMART Students Win Global Video Competition



Berkeley City College Multimedia Arts students won second place in the VIVE Mars "BEST HORROR SHOT!" film competition. The competition, which yielded entries from across the globe, challenged creators' virtual production and camera tracking skills to push the boundaries of horror and visual storytelling. Check it out on our blog: www.berkeleycitycollege.edu/news/bccstudents-win-global-animation-award or scan the QR code.

#### Biotech Students Shine at CIRM Conference

Nine BCC Biotechnology students participated in the California Institute for Regenerative Medicine (CIRM) Trainee and Networking Conference at the University of Southern California (USC). Three of BCC's students–Olivia Doyle, Kay Emanuel, and Ftsum Tesfamichael–were selected to give oral presentations in workshop sessions, making BCC the only community college to have multiple students give presentations in these workshops.

## **DISCOVER** A CAREER YOU'LL LOVE AT BCC

#### CIRM Grant Funded Internships in Biotechnology

Engage with the latest discoveries and technologies such as CRISPR in inquiry-based laboratory and lecture classes and get real experience paid summer and 10-month internship opportunities at **Bayer**, UCSF, Stanford, UC Berkeley and federal labs through the CIRM grant.

#### **Earn and Learn in Education**

BCC's certificate and degree programs include paid apprenticeship opportunities through partners like **Oakland Unified School District, YMCA of the East Bay, and Girls Inc. of Alameda County**. These earn and learn experiences help students prepare for jobs as teacher's aides, early childhood teachers, after-school program leaders, or careers in education and related fields.

#### Regional Virtual Production Academy Campus

BCC is a member of the collaborative **RVPA**, allowing Multimedia Arts students enrolled in partner community college campuses to take stackable courses in a variety of virtual production programs to maximize their ability to receive certifications, apprenticeships, and internships.

#### **Business**

BCC is a top transfer destination to UC Berkeley's Haas School of Business. Our Business program equips students with the knowledge and skills needed to achieve their academic, professional, and personal goals, whether they're looking to transfer or enter the workforce.



#### **Analytical Chemistry**

Students gain skills with advanced technologies used in leading industries such as Gas Chromatography Mass Spectrometry, High Pressure Liquid Chromatography (HPLC), Infrared Spectroscopy, and Nuclear Magnetic Resonance Spectroscopy. Graduates can transfer to 4-year colleges or universities or look for positions as analytical chemistry technicians in industry, government, and academic labs.

#### **Human Services and Social Work**

BCC's Human Services and Social Work programs offer a path into high-impact careers. Students build skills, earn certificates or degrees, and gain paid experience through the Community Health Worker apprenticeship opportunities. With partners like **East Bay Innovations** and **Lifelong Medical Care**, students are prepared to serve and lead in the growing field of nonclinical care.

#### **Game Design with Unreal**

BCC is one of only two **Unreal Academic Partner** campuses in the Bay Area, giving students access to cutting-edge instruction in Unreal Engine, a leading platform in game design and interactive media. Students also get access to the Epic Developer Community learning resources and receive information about internships and hiring events in the Bay Area.

"Thanks to the welcoming people at BCC, I have been able to grow more confident in myself as a scholar and as a student leader. I have been able to push myself to go out of my comfort zone and try to make a change in my community."

> -Maria Citlaly Ibarra Alvarado transferred to UC Berkeley



## WHAT'S NEW AT BCC

#### **Ollie the Owl**

Over the Fall and Spring semesters, BCC proudly developed its first-ever mascot—Ollie the Owl! The process included several rounds of surveys, culminating in a final vote featuring concept art created by BCC students. The winning design was submitted by Multimedia Art student Yunha Kim, who later partnered with PCCD graphic designer Marcus Creel to bring the final version to life. Ollie symbolizes the wisdom, knowledge, and insight that define BCC students, faculty, and staff. We're excited to see Ollie become a lasting emblem of school spirit and pride for years to come!

#### Website Launch

In Fall 2024, BCC launched its new website, completing a year-long migration and redesign project. The new website is a key component of the college's enrollment and retention strategy outlined in the 2024–2028 Educational Master Plan.

#### **Topping off BCC West**

Berkeley City College celebrated a milestone achievement in the construction of its new Berkeley City College West campus. One year after breaking ground on the project, the superstructure of the six-story, 60,000 square foot academic and administration building reached its highest point. To mark the occasion, BCC and Peralta Community College District leaders, students, faculty, and staff joined its construction partners Kitchell, XL Construction, and Ratcliff, and city leaders and community partners in signing a ceremonial beam. BCC faculty, administrators, and staff toured the new campus building and are excited to see it come to life with students in Fall 2026. Excitement is growing —and so is the future of learning at BCC!

#### **New Mission, Vision, and Values**

During the Fall 2024 semester, Berkeley City College engaged the campus community to update its Mission, Vision, and Value statements.

#### Mission

Berkeley City College transforms lives. This shared commitment reflects the profound journey of growth and learning for every member of our campus community. Students pursue their passions through innovative academic programs, faculty inspire critical thinking, and administrators and staff offer vital guidance. Together, we create a dynamic and diverse environment that supports students in earning associate degrees and certificates, preparing them for successful careers and transfers.

### BERKELEY CITY COLLEGE

ENGAG

Yunha Kim's winning design for Ollie the Owl.



Check out our new website at www.berkeleycitycollege.edu or scan the QR code.



#### Vision

Envision. Engage. Excel.

#### Values

Equity, Diversity, Academic Excellence, Innovation, Community, Collaboration, Respect



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#### Denise Richardson, Ed. D. President

The 2024–25 academic year was a time of growth, reflection, and transformation. This Annual Report offers a snapshot of our shared commitment to student success—demonstrated by the dedication of our administrators, faculty, and classified professionals, and by the drive, passion, and joy of BCC students as they pursue their goals.

Our new college vision—"Envision, Engage, Excel"—reflects the culture we are cultivating at Berkeley City College. Here, students envision their potential to achieve something greater, engage deeply in coursework and campus life to build knowledge and experience, and ultimately excel as learners, leaders, and changemakers.

Whether you're just starting your college journey or returning to the classroom, you'll find a community at BCC that is dedicated to helping you achieve your goals. I hope reading this Annual Report inspires you to visit our campus and meet our amazing students and employees. We will welcome you—and support you—every step of the way, from enrollment to graduation and on to a fulfilling career.

Denise Richardson



#### New Scholarships Keep Students Enrolled

Berkeley City College extends deep gratitude to Judi Sui, a retired educator, for her creation of the H. Yamamoto Scholarship, a \$10,000 endowed fund, and a separate \$10,000 scholarship aimed at helping students facing financial challenges to remain enrolled. Both scholarships were established this year, and Berkeley City College has already dispersed funds to students and their families facing serious hardship.

We thank Ms. Sui for her kindness and for making such a meaningful impact on the lives of Berkeley City College students. If you are interested in making a difference in BCC students' lives, please consider donating to the Peralta Colleges Foundation by visiting **peraltafoundation.org**.

