



BERKELEY CITY COLLEGE

1974

TRANSFORMING LIVES

Berkeley City College
Educational Master Plan (EMP)
2024-2028
Campus Forum

February 3, 2023

Agenda

1. Introduction & Review
2. Steering Committee & College Timeline
3. Status of EMP Draft
4. EMP Goal and Shared Vision
5. Measures of Success
6. Q&A and Feedback

Introduction and Recap

- 6/22/22: Cabinet retreat
- Reviewed initiatives and outcomes from 2021 – 2022
- Completed a “Dream for BCC” exercise, where we suspended all rules and structures upon reflection on the following prompt:
 1. What would it look like for BCC to contribute to ending generational poverty in our local community?
 2. What would it look like for BCC to reverse the impact of gentrification and support for local community members to continue to live in the area for generations to come?
- Reviewed disaggregated data on BCC’s current progress towards equitable outcomes (enrollment, completion, transfer rates, and workforce opportunities), centered around the lens of equity.
- Sr. Researcher, Dr. Phoumy Sayavong, and Faculty Special Assignment Recipient, Dr. Becky Gee, conducted research on the preliminary EMP goals through the lens of equity and ending poverty & gentrification.

Preliminary Strategic Priorities for EMP

1. Student Completion
2. Teaching and Learning
3. Data-Informed Processes & Innovations
4. Community Partnerships
5. Human Capital Development
6. Fiscal Sustainability
7. Diversity, Equity, Inclusion & the Global Community
8. Advanced Technology & Facilities

High-Level District EMP Timeline



Area of Work	Date
Kickoff Meeting with Peralta Advisory Committee	Chancellor's Cabinet July 18 Expanded Cabinet July 25
Initial Meetings with College Advisory Committees	July/August
Develop EMP Template	August–September
Quantitative data analysis	July–December
Qualitative data collection and analysis	August–January
Advisory Committee Meeting 2 to review initial analyses & draft template	September/October
Charrettes	TBD
Advisory Committee Meeting 3 to review findings from Charrette	November/December
District Strategic Plan	March (Draft) May (Final)
Advisory Committee Meeting 4 to review draft plans	March/April
College EMPs	April (Draft) May (Final)

BCC EMP Steering Committee

- **Dr. Angélica Garcia – President**
- **Djenilin Mallari – Office of the President, operational support**
- **Kuni Hay – Vice President of Instruction, Accreditation Liaison Officer**
- **Andrea Williams – Classified Senate President**
- **Dr. Phoumy Sayavong – Senior Research & Planning Analyst**
- **Fatima Shah – Academic Senate Representative**
- **Kristiyan Klichev – Associated Students of Berkeley City College (ASBCC) Representative**

BCC EMP Timeline

Area of Work	Timeline
Develop and review outline and timeline at IPC	June-Sept 2022
Kickoff Meeting with BCC Cabinet	August 2022
Assemble BCC Steering Committee	September 2022
Conduct focus groups and data analyses	July-December 2022
Steering Committee meetings (Timeline, Process, Outline completion)	October 2022 – February 2022
All data tables/analysis completed and into the Draft document	December 15, 2022
Synthesize draft, college feedback on the draft (Forums, etc.)	January - February 2023
Complete first Draft EMP for review (without environmental scan data)	Mid-February 2023
Incorporate Environmental Scan research findings & finalize EMP	February-March 2023

BCC EMP Timeline (continued)

Area of Work	Timeline
Review Draft 2	end of March 2023
Review & Feedback of EMP by Leadership Council & Participatory governance committee	March – April 2023
Final draft with all feedback included	April 2023
Approve/endorse final draft at governance committees (ASBCC, Academic & Classified Senates, IPC, IPAR, Roundtable)	May 2023
Submit endorsed EMP to Roundtable for approval	May 2023

Status of EMP Draft

- Developed in collaboration with WestEd
- All members of the President's Cabinet are providing content
- Content includes:
 - BCC background
 - College offerings:
 - Degree & certificate programs
 - Academic & student services
 - Learning communities
 - Transfer services
 - BCC past, current, future enrollment and outcomes data
 - Environmental scan data
 - Current strategies, initiatives, programs
 - Research on instructional and student support practices
 - Goals, strategies, and metrics
- Coming soon:
 - EMP Steering Committee review & input
 - Participatory Governance review & input

Berkeley City College
Educational Master Plan (DRAFT)
 Fall 2023 – Spring 2028

Table of Contents

ACKNOWLEDGEMENTS	1
EXECUTIVE SUMMARY (2 PAGES)	2
PRESIDENT'S MESSAGE	2
INTRODUCTION	3
Purpose and Scope of the EMP	3
College History	3
College Offerings	4
Academic Degree & Certificate Programs	4
Student Services	4
Academic Services	4
Learning Communities	4
Transfer Services	4
Current context	5
Mission	5
Vision	5
Values	5
Institutional priorities/goals & how they connect to an overall strategy or framework (1 page)	6
COLLEGE INFRASTRUCTURE AND FISCAL SUSTAINABILITY	7
GROWTH/DEVELOPMENT, TEACHING, SERVICE, AND LEARNING	7
SETTING COLLEGE PRIORITIES AND GOALS, LIST GOALS	7
IMPLEMENTATION PLAN/5 YEAR ROADMAP	7
DISTRICT GOALS AND HOW THE DISTRICT WILL SUPPORT THE COLLEGE'S GOALS	7
APPENDICES	7

Educational Master Plan Shared Vision

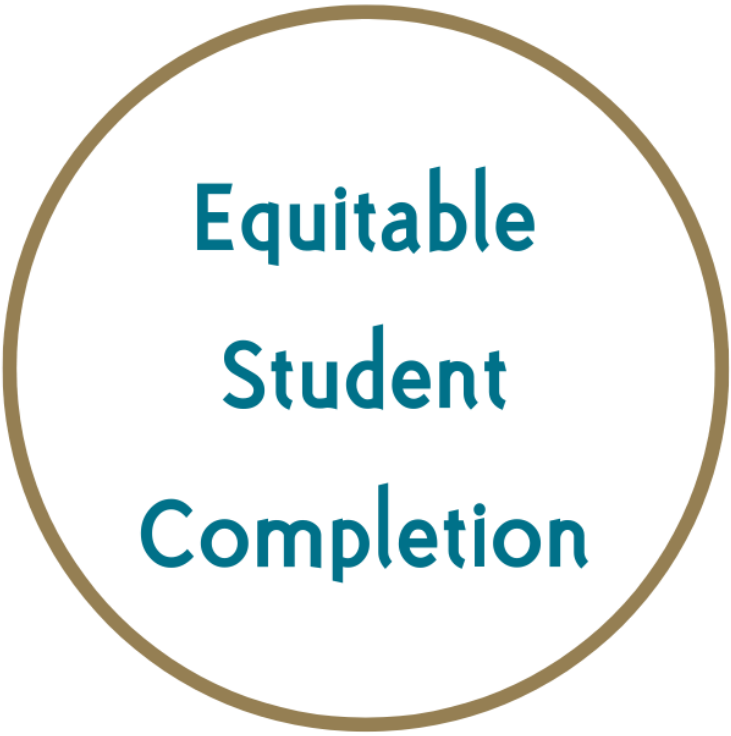
STRATEGIES FOR SUCCESS

- Practice Data Informed Processes & Innovations
- Institutionalize Culturally Relevant Professional Development
- Invest in BCC Vision & Goals
- Advocate for Diversity, Equity, Inclusion, Accessibility
- Secure Strong Community Partnerships

INDICATORS OF SUCCESS

- Student Engagement & Success
- Responsive Teaching & Student Support
- Inclusive Community

GOAL



Measures of Success (examples)

- Increase enrollment, specific metrics for African American, Latinx, and AAPI by x%
- Decrease time to completion for students with goals to achieve a degrees, certificates, and transfers
- Improve Fall-to-Spring persistence rates
- Increase success rates in degrees, certificates, and transfers (disaggregated and close gaps for DI populations)
- 100% Professional Development Participation Rate
- Expand dual enrollment offerings
- Improve student satisfaction on campus climate indicators (e.g., access to and service satisfaction, sense of belonging, etc.)
- 100% completion of SLO & PLO assessments

Question and Answer