Berkeley City College
Institutional Goals, Strategies, and Measureable Outcomes
2013-2014
Approved by Leadership Council and College Roundtable for Planning and Budgeting
October 21, 2013 and November 6, 2013

Berkeley City College's Leadership and Roundtable for Planning and Budgeting at their October and November meetings approved a set of college goals for FY 2013-14. The goals, which integrate directly with the college's mission, vision and values, will guide BCC as faculty, staff, administrators and students work together to develop annual priorities and initiatives to ensure student success.

GOAL 1
MEET BCC RESIDENT STUDENT FTES TARGET (3,691) BY PRESERVING AND NOURISHING RESOURCES. PCCD RESIDENT STUDENT FTES GOAL (18,830)

STRATEGIES AND ACTIVITIES
- **Access** - Improve Internal/external outreach and partnerships in order to increase pathways to enrollment, retention and persistence
- **Success** – Conduct strategic scheduling, including distance education; provide appropriate use of existing space, including furniture, equipment, and alternative facilities, e.g., UC Berkeley, Annex
- **Quality Student Support Services** - Make accessible and increase understanding of on-campus and off-campus Student Support Services and Learning Resources
- **Partnership** – Increase high school and community partnerships

GOAL 2
INCREASE CERTIFICATE/DEGREE COMPLETION AND TRANSFERS TO 4-YEAR COLLEGES OR UNIVERSITIES BY INSPIRING AND SUPPORTING STUDENTS.

STRATEGIES AND ACTIVITIES
Uniquely Designed Programs –
- Implement BCC academic mentoring and advising program to inspire and engage students and support them through certificate/degree completion, as well as transfer
- Create job-shadowing opportunities for all students

Partnerships –
- Increase In-reach and BCC Community Communication, including degree/certificate pathways and transfer requirements
- Improve Internal/External Outreach & Partnerships with 4-year programs, as well as internship and BCC job-shadowing database

Quality Student Support Services –
- Make accessible and increase understanding of on-campus and off-campus Student Support Services and Learning Resources, especially those needed for completion and transfer.

Equity –
- Facilitate and enhance faculty, student, & staff understanding of ADTs (AA-T and AS-T)
- Maintain a master calendar and up-to-date web information regarding academic deadlines, events, student support, and learning resources

GOAL 3
**IMPROVE CAREER AND COLLEGE PREPARATION PROGRESS AND SUCCESS RATES
(SUCCESSFULLY TRANSITION STUDENTS FROM BASIC SKILLS TO COLLEGE-LEVEL, AS WELL
AS CTE/CAREER.)**

STRATEGIES AND ACTIVITIES
Support Quality Instruction -

- Provide Professional Development to better prepare all professionals (staff, faculty, student leaders, administration) to help students understand pathways, as well as completion of degrees/certificates in a timely manner
- Implement an academic advising program (based on CCSSE results and recommendation from Department Chairs' Council)
- Share and implement contextualized learning, applied and service learning, including CTE, soft skills, college and career readiness, and internships
- Ensure adequate curriculum, including integrative assignments across classes to connect/support students and instructors

Quality Student Support Services –

- Make accessible and increase understanding of on-campus and off-campus Student Support Services and Learning Resources, especially those needed for CTE completion and employment
- Increase hours of availability for computer labs and library to accommodate students who need early morning, evening, and Saturday hours (based on CCSSE results and library assessment)

GOAL 4
**ENSURE BCC PROGRAMS AND SERVICES REACH SUSTAINABLE, CONTINUOUS QUALITY
IMPROVEMENT LEVEL**

STRATEGIES AND ACTIVITIES
Institutional Leadership and Governance –
- Engage BCC community in understanding Shared Governance, including roles, responsibilities, and information flow
- Conduct effective Institutional Self-Evaluation with college-wide participation

Expand the Use of Educational Technology –
- Provide cross-college training and support in district, state, and federal data tools

Institutional Effectiveness –
- Engage in Assessment work for Service Areas, including Office of Instruction, Special Projects, and Student Services, including Veterans' Services, Campus Life and Student Affairs
- Complete and apply ILOs, assessment, CCSSE, and other assessment tools to increase student success

GOAL 5
COLLABORATE TO ENSURE FISCAL STABILITY

STRATEGIES AND ACTIVITIES
- **Fiscal Oversight** - Implement fully funded BAM; increase flexibility of funds due to additional revenue streams.
- **Budget to Improve Student Success** - Secure grant to continue Student Services-Instruction collaboration initiated under Title III.